

TOEIC[®] TEST DATA & ANALYSIS 2010

Number of examinees and average scores in FY2010

< Table of contents >

I Trend in the number of examinees	1
II SP test data	2
III IP test data (Overall)	3
IV IP test data (Companies and organizations)	5
V IP test data (Schools)	8
VI PROFICIENCY SCALE	13

TOEIC® is the acronym for Test of English for International Communication. The TOEIC test is a global standard for the assessment of communicative English ability.

It is presently conducted in approximately 120 countries around the world with approximately 6 million examinees annually. In Japan, besides individual examinees, it was adopted by approximately 2,900 companies, organizations and schools in FY2010. It is adopted by companies other than for the purpose of measuring the effectiveness of self-learning and English training programs, including assessment of the English ability of new employees, as a standard to select staff for overseas business assignments and postings, and as a requirement for job advancement and promotion. It also forms part of the required credits in university English courses and thus the purposes for utilizing the TOEIC test are quite diverse.

There are two ways of providing opportunities to take the TOEIC test; the Secure Program (SP) test and the Institutional Program (IP) test. The SP test is administered on the date and at the place specified by IIBC (The Institute for International Business Communication) and the IP test is conducted on the date and at a place set according to the convenience of the administering companies, organizations or schools.

This material is based on data from those who took the TOEIC SP tests in FY2010 (April 2010 to January 2011) and IP tests in FY2010 (April 2010 to March 2011). The average values of the total scores in the charts shown below are calculated according to the formula: average listening score + average reading score, except "IV-7 Number of new employee examinees and average scores for the last five years(FY2006 to FY2010)" on page 6.

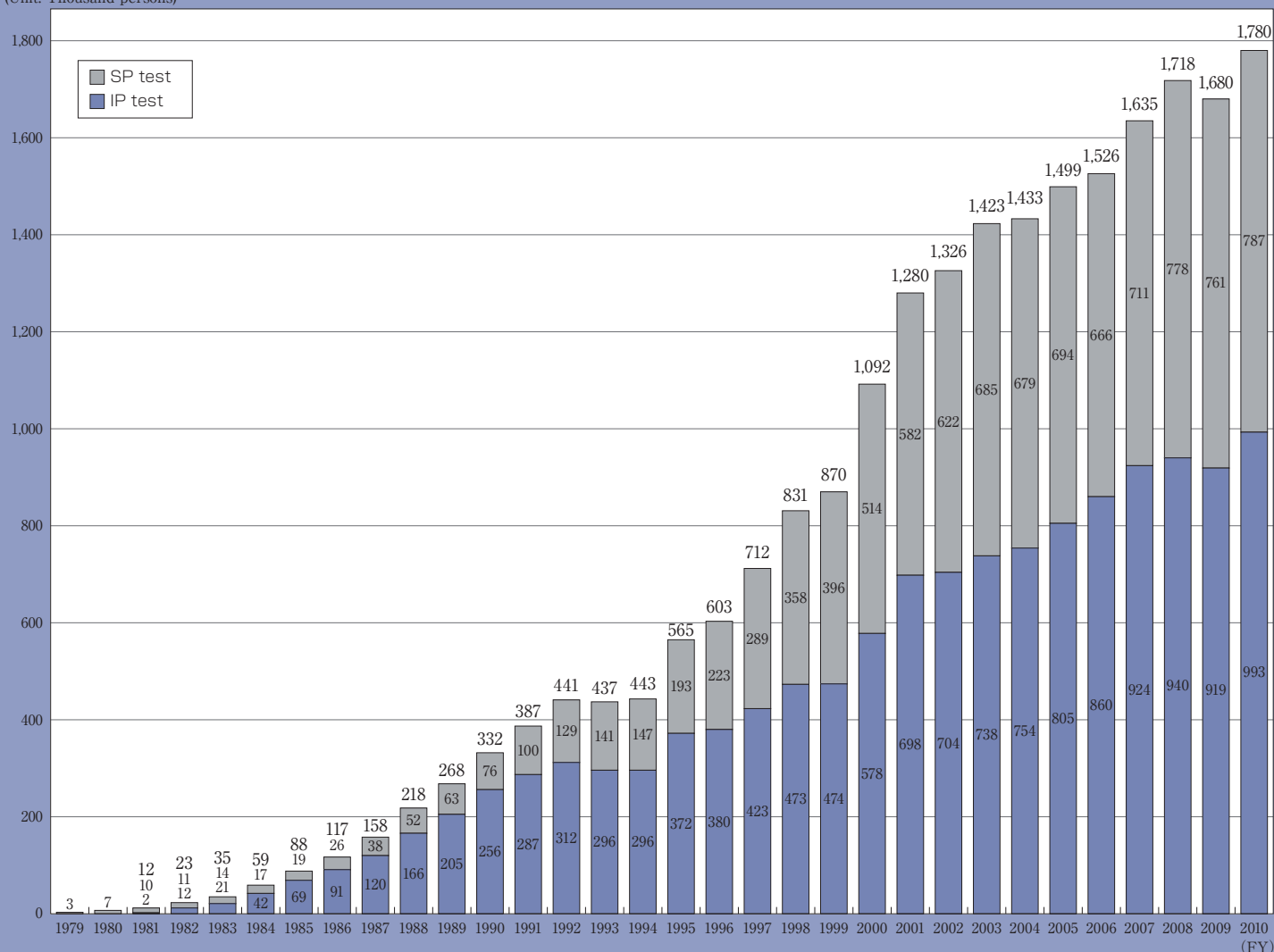
Secure Program (SP) and Institutional Program (IP) tests

	Secure Program	Institutional Program
Test date	Fixed by IIBC eight times per year (January, March, May, June, July, September, October and November)	At the convenience of the conducting organization
Test place	Fixed by IIBC	At the convenience of the conducting organization
Test method	Administered by IIBC	Administered by the conducting organization following the administration manual
Application	Individual application: Apply individually to IIBC Group application: 10 or more examinees per group	Apply through the contact person of the conducting organization (Restricted to groups of 10 or more examinees at any one time)
Test results	Mailed to the examinee in a confidential envelope within 30 days of the test date *Official Score Certificate is issued	Mailed the following two items to the contact person within 5 business days (excluding Saturdays, Sundays, holidays, and the period at the end and beginning of the year) of the receipt of the test materials • Score Roster • Score Report *Official Score Certificate is not issued

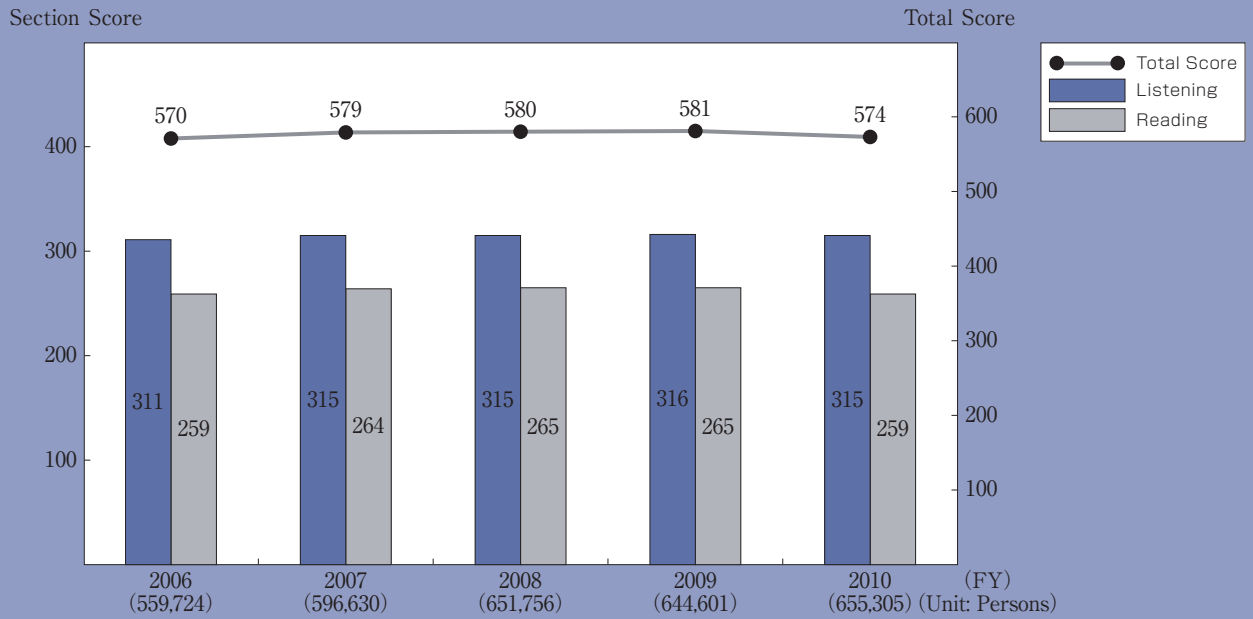
I Trend in the number of examinees

I Trend in the number of TOEIC examinees (FY1979 to FY2010)

(Unit: Thousand persons)

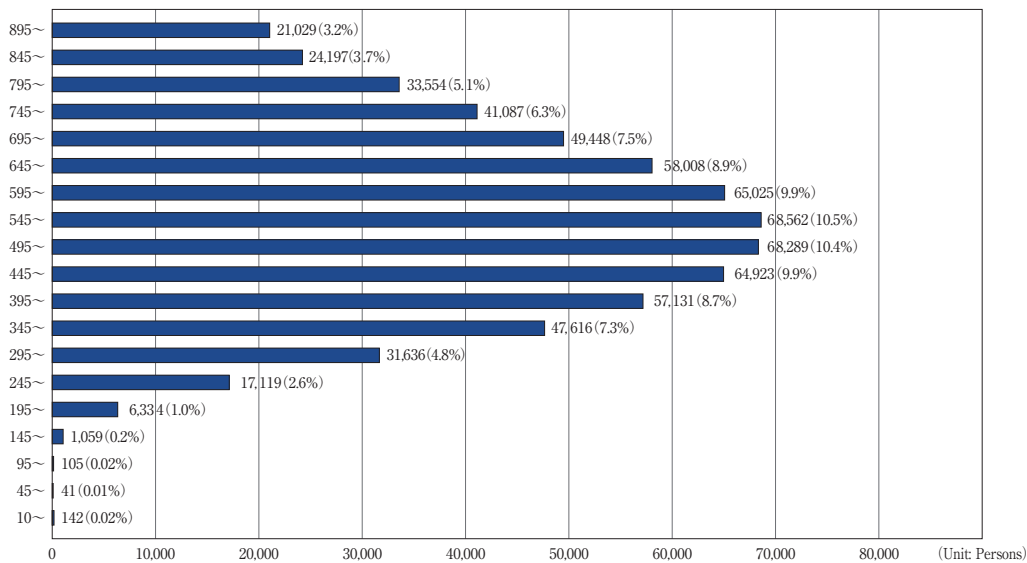


II-1 Number of examinees and average scores for the SP tests over the last 5 years (FY2006 to FY2010)

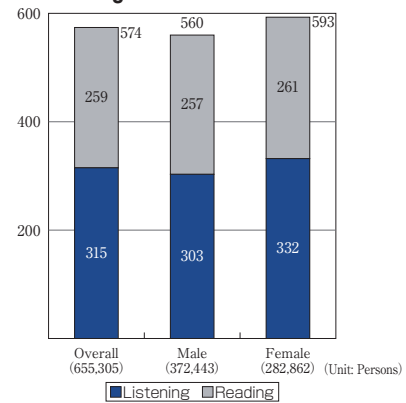


■ SP test in FY2010

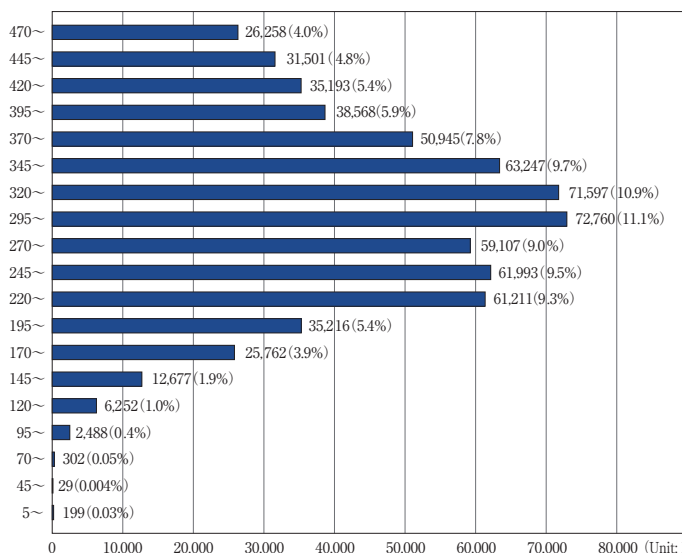
II-2 Total score distribution for the SP test (655,305 examinees)



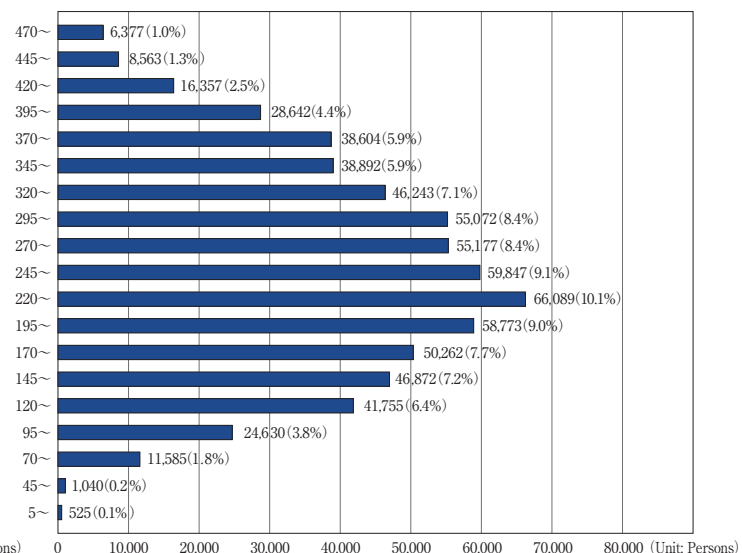
II-5 Average scores for the SP test



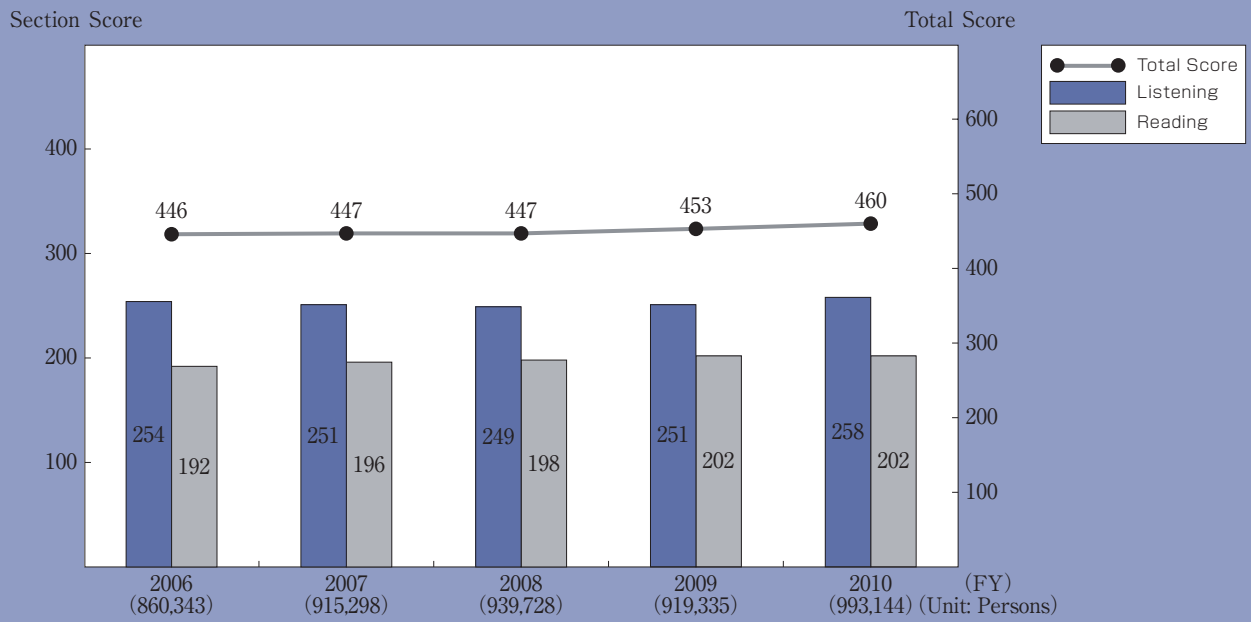
II-3 Listening score distribution for the SP test (655,305 examinees)



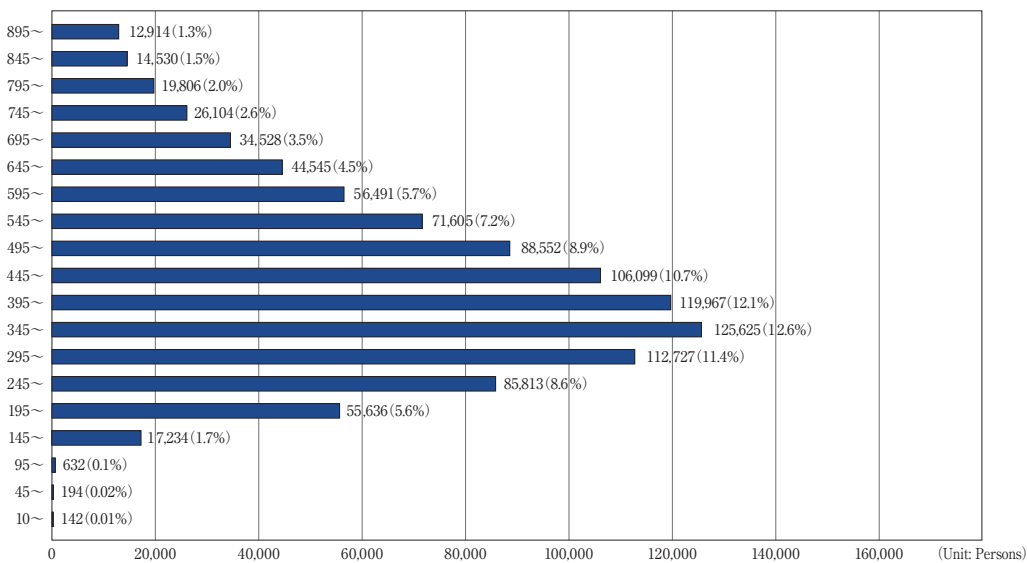
II-4 Reading score distribution for the SP test (655,305 examinees)



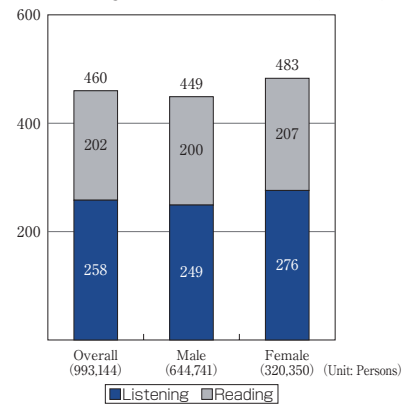
III-1 Number of examinees and average scores for the IP tests over the last 5 years (FY2006 to FY2010)



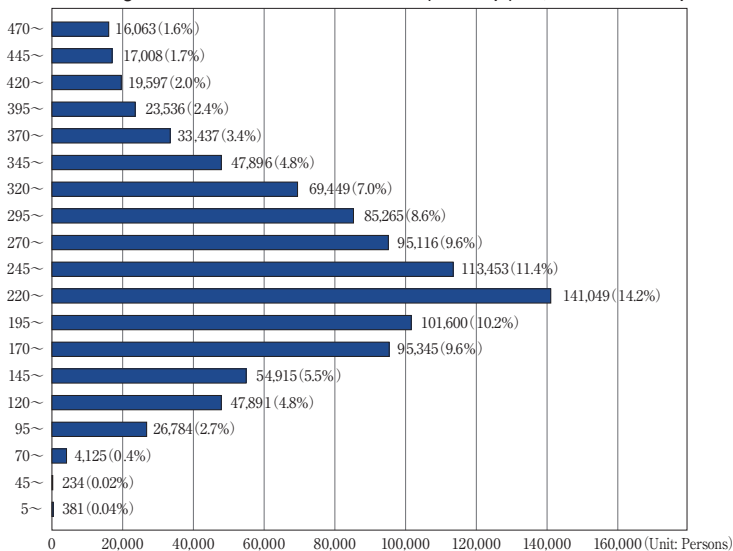
III-2 Total score distribution for the IP test (Overall) (993,144 examinees)



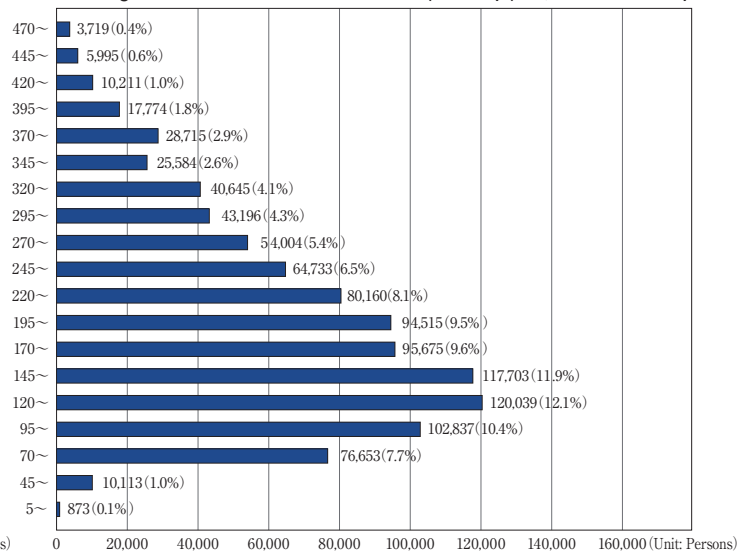
III-5 Average scores for the IP test (Overall)



III-3 Listening score distribution for the IP test (Overall) (993,144 examinees)

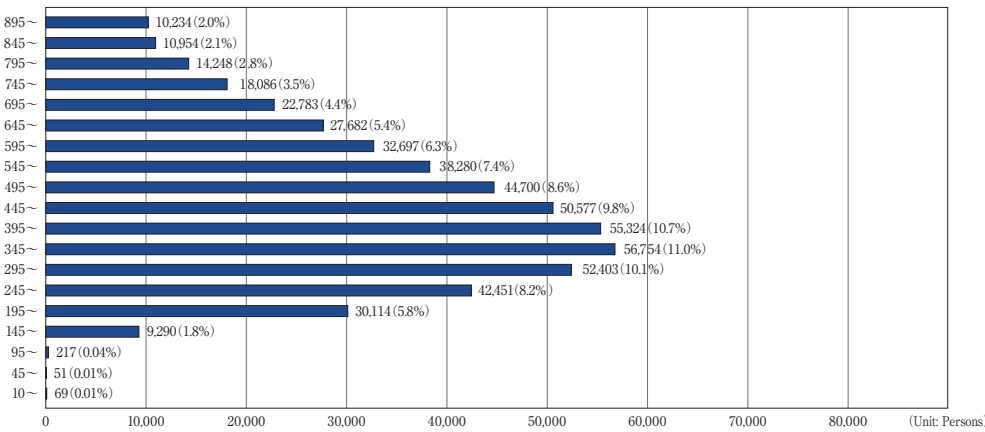


III-4 Reading score distribution for the IP test (Overall) (993,144 examinees)

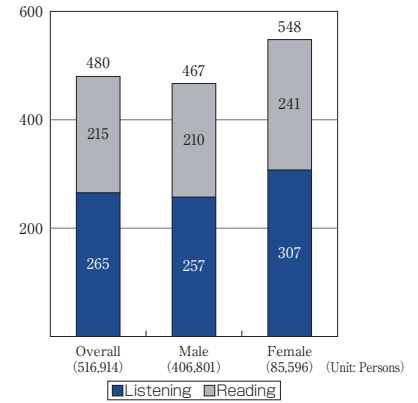


■ IP test in FY2010 (Companies and organizations)(Charts show data for the IP tests conducted by companies, government and municipal offices, and non-profit organizations)

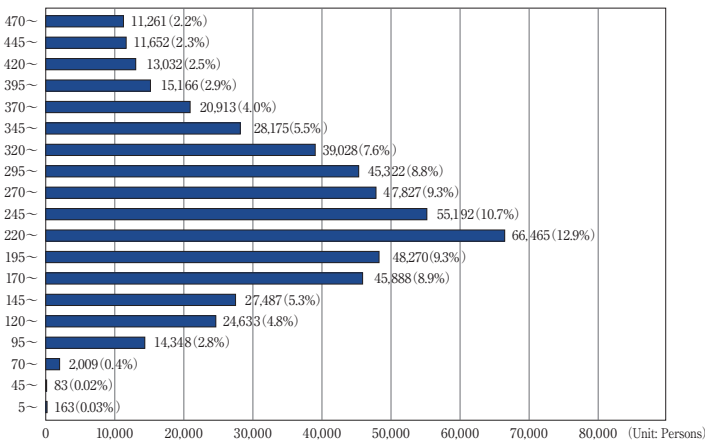
III-6 Total score distribution for the IP test (Companies and organizations) (516,914 examinees)



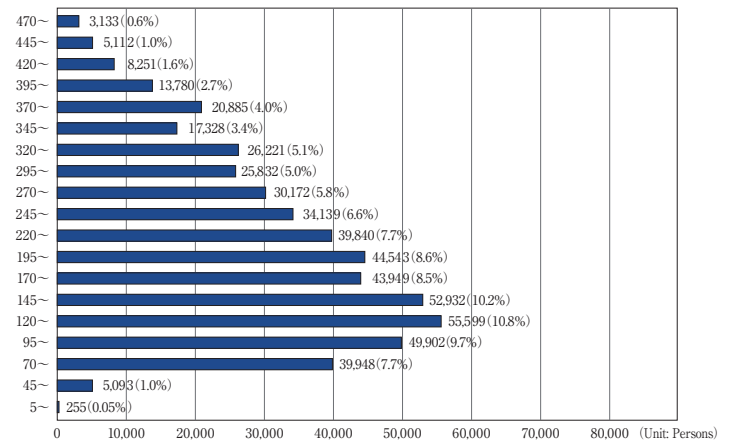
III-9 Average scores for the IP test (Companies and organizations)



III-7 Listening score distribution for the IP test (Companies and organizations) (516,914 examinees)

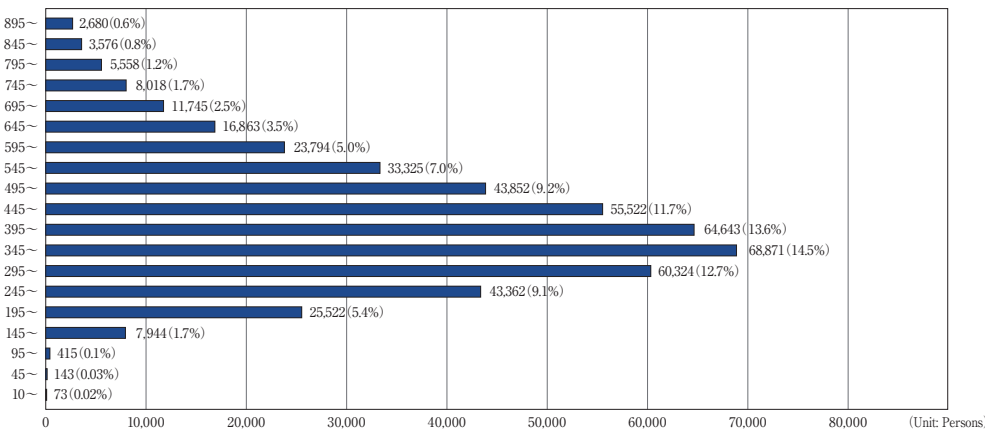


III-8 Reading score distribution for the IP test (Companies and organizations) (516,914 examinees)

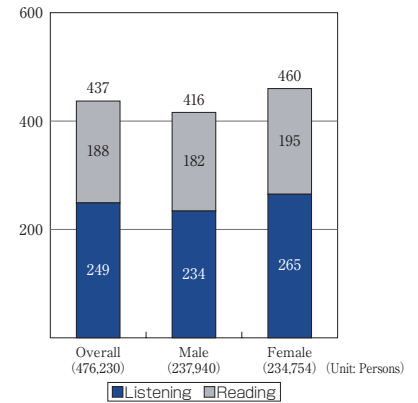


■ IP test in FY2010 (Schools)(Charts show data for the IP tests conducted by educational institutions including senior high schools, technical colleges, junior colleges, universities, graduate schools and vocational schools)

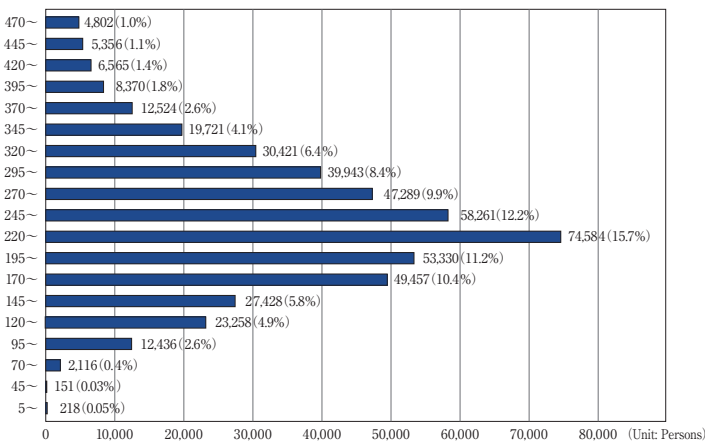
III-10 Total score distribution for the IP test (Schools) (476,230 examinees)



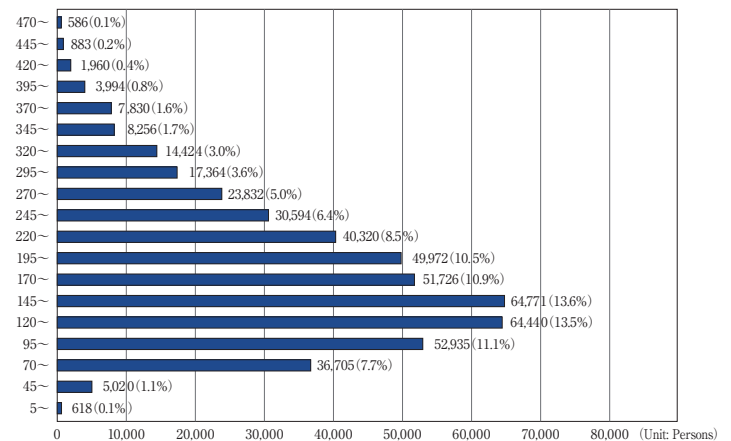
III-13 Average scores for the IP test (Schools)



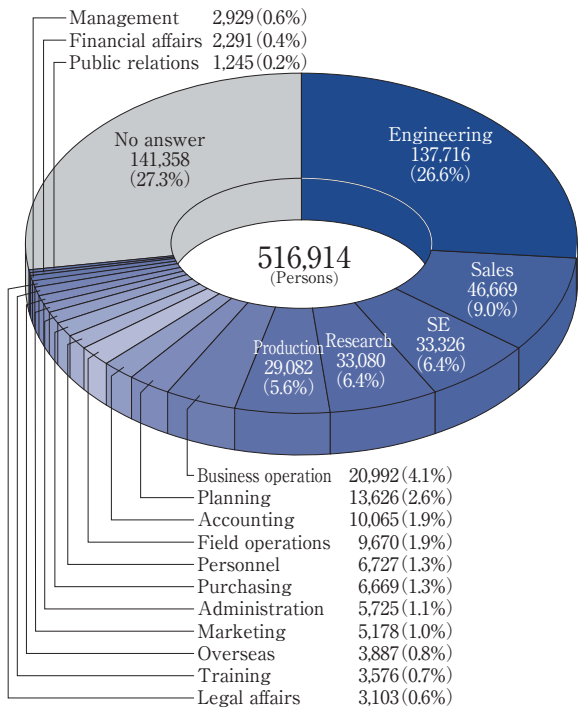
III-11 Listening score distribution for the IP test (Schools) (476,230 examinees)



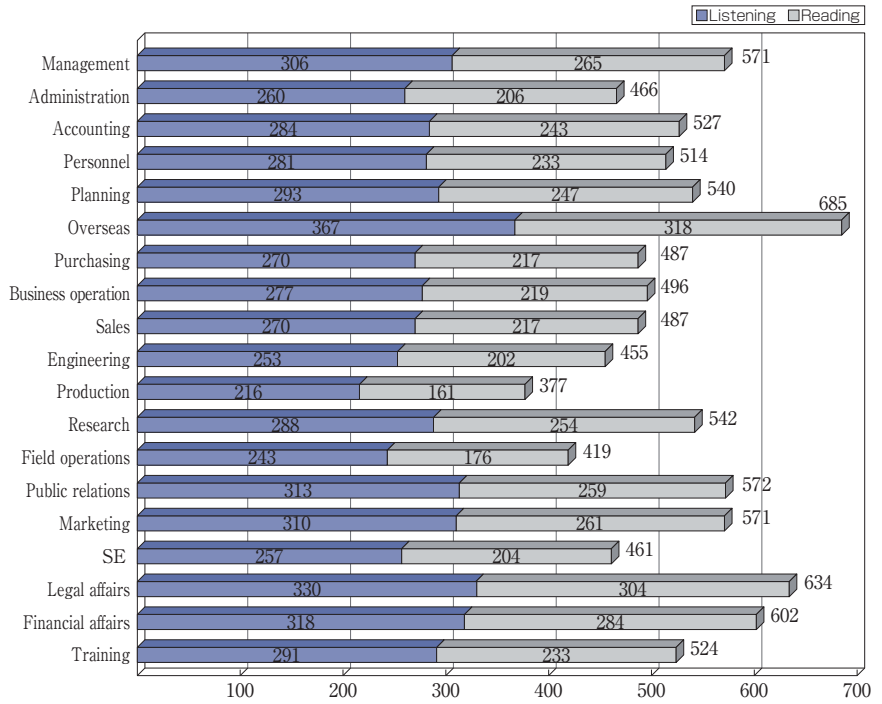
III-12 Reading score distribution for the IP test (Schools) (476,230 examinees)



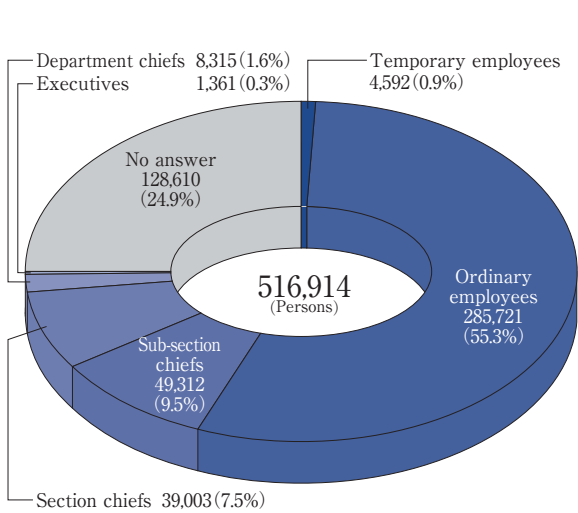
IV-1 Number of examinees by occupation type



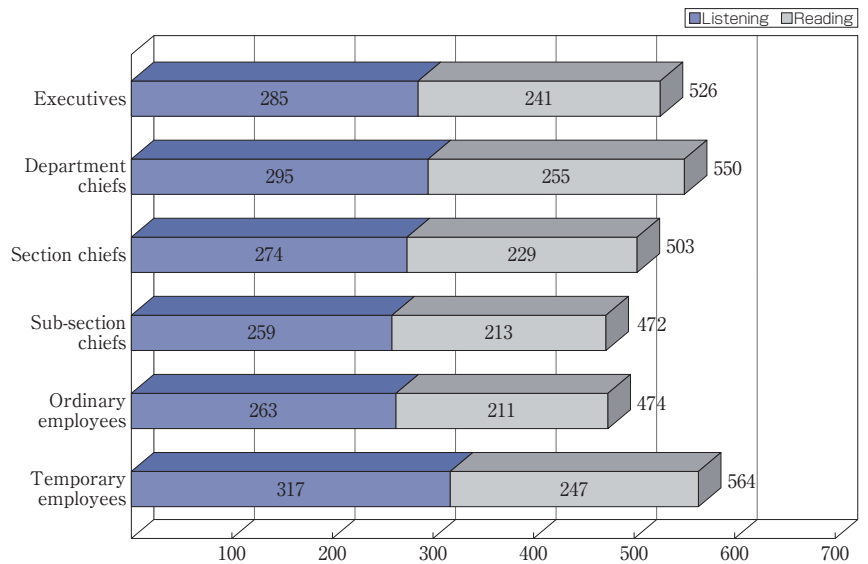
IV-2 Average scores by occupation type



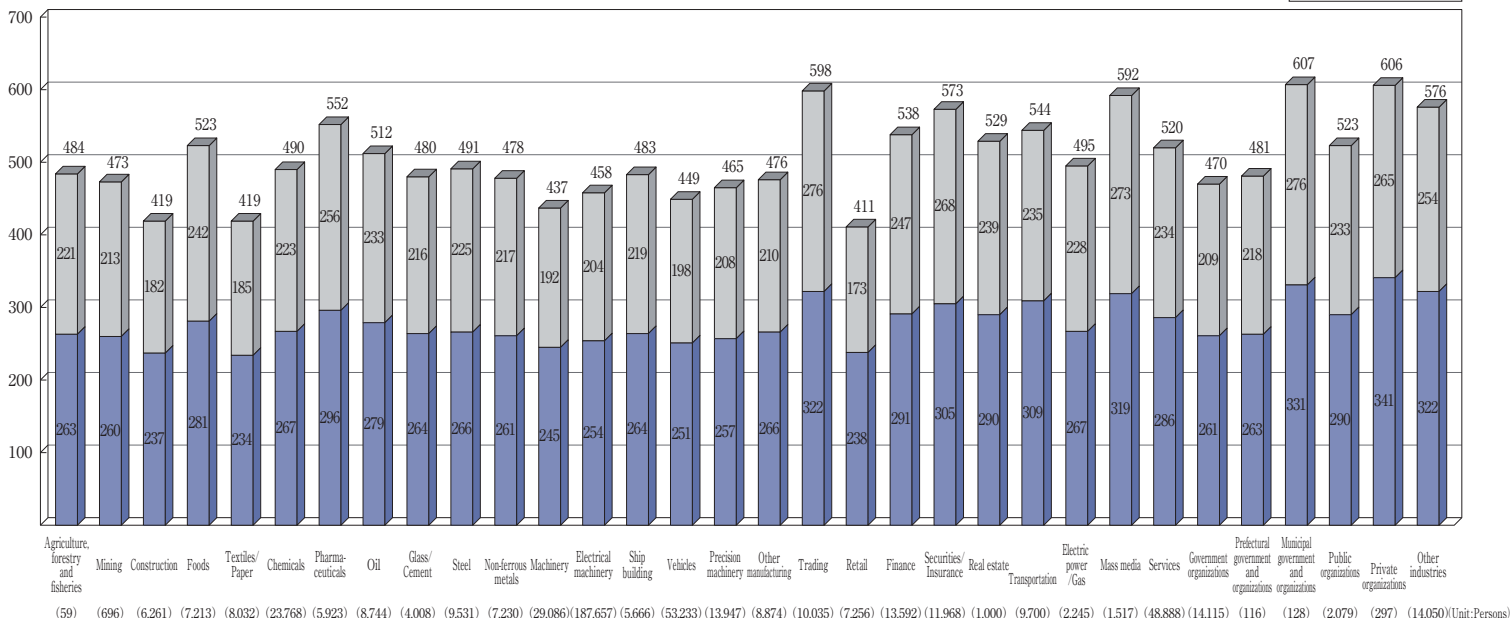
IV-3 Number of examinees by job level



IV-4 Average scores by job level



IV-5 Number of examinees and average scores by industry



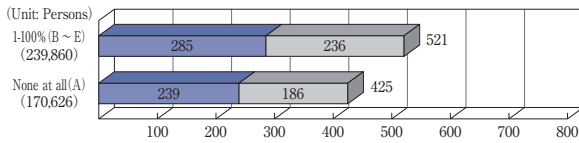
IV-6 Need to use English/overseas experience and TOEIC test scores

Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by companies and organizations.

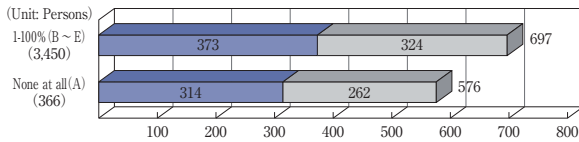
How much time must you use English in your daily life?

(A : None at all B : 1-10% C : 11-20% D : 21-50% E : 51-100%)

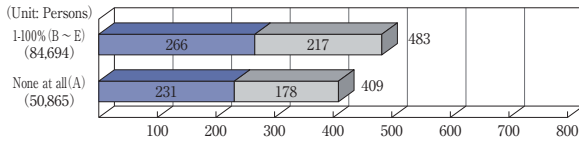
Overall (410,486 examinees)
Average score <Listening 266/Reading 215/Total 481>



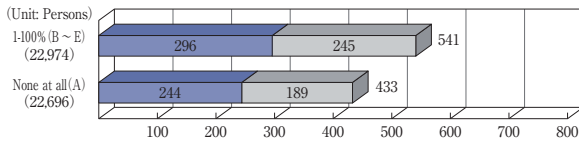
Overseas (3,816 examinees)
Average score <Listening 368/Reading 318/Total 686>



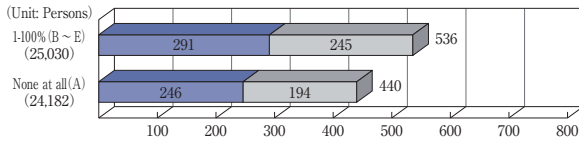
Engineering (135,559 examinees)
Average score <Listening 253/Reading 202/Total 455>



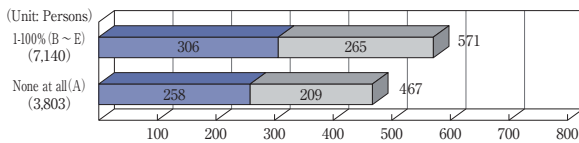
Sales (45,670 examinees)
Average score <Listening 270/Reading 217/Total 487>



New employees (49,212 examinees)
Average score <Listening 269/Reading 220/Total 489>



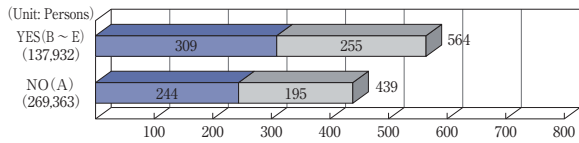
Potential recruits (10,943 examinees)
Average score <Listening 289/Reading 245/Total 534>



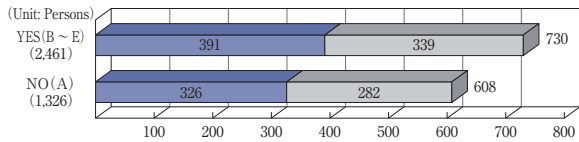
Have you ever lived in a country in which English is the main spoken language?

(A : No B : Yes, for less than 6 months C : Yes, for 6 to 12 months D : Yes, for more than 1 but less than or equal to 2 years E : Yes, for more than 2 years)

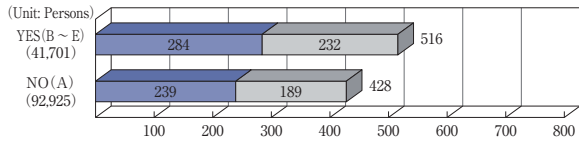
Overall (407,295 examinees)
Average score <Listening 266/Reading 216/Total 482>



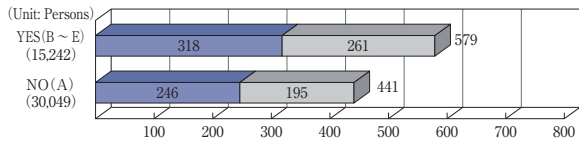
Overseas (3,787 examinees)
Average score <Listening 368/Reading 319/Total 687>



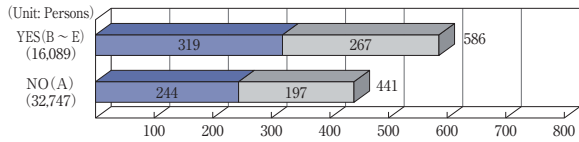
Engineering (134,626 examinees)
Average score <Listening 253/Reading 203/Total 456>



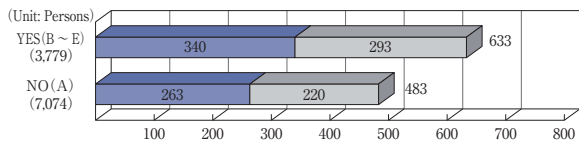
Sales (45,291 examinees)
Average score <Listening 270/Reading 217/Total 487>



New employees (48,836 examinees)
Average score <Listening 269/Reading 220/Total 489>



Potential recruits (10,853 examinees)
Average score <Listening 290/Reading 245/Total 535>



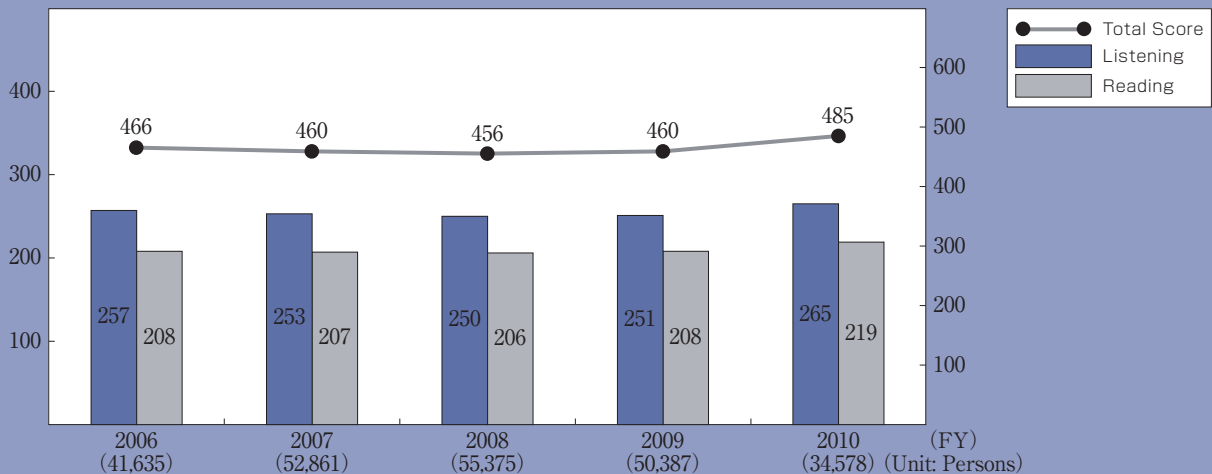
IV-7 Number of new employee examinees and average scores for the last five years (FY2006 to FY2010)

Data has been obtained from the "TOEIC Newsletter Special Issue : TOEIC Scores for New Recruits in FY2010."

For the number of new employee examinees and the average scores, refer to the TOEIC official website: <http://www.toeic.or.jp/>

Section Score

Total Score



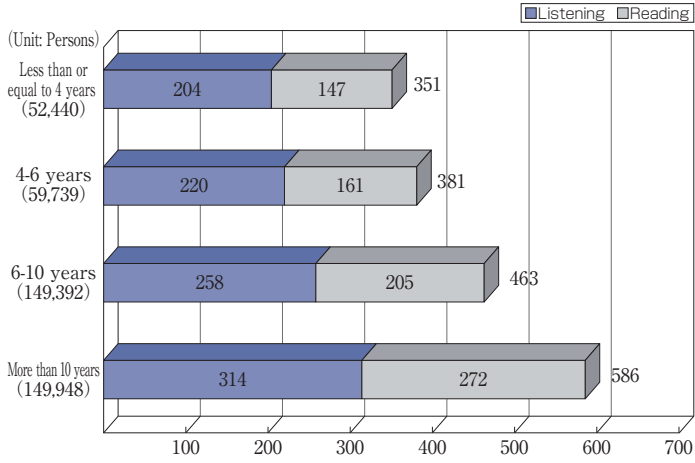
L : Listening R : Reading S : Speaking W : Writing L&S : Listening and Speaking R&W : Reading and Writing L&R&S&W : Listening, Reading, Speaking, and Writing

IV-8 English-language experience and TOEIC test scores

Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by companies and organizations.

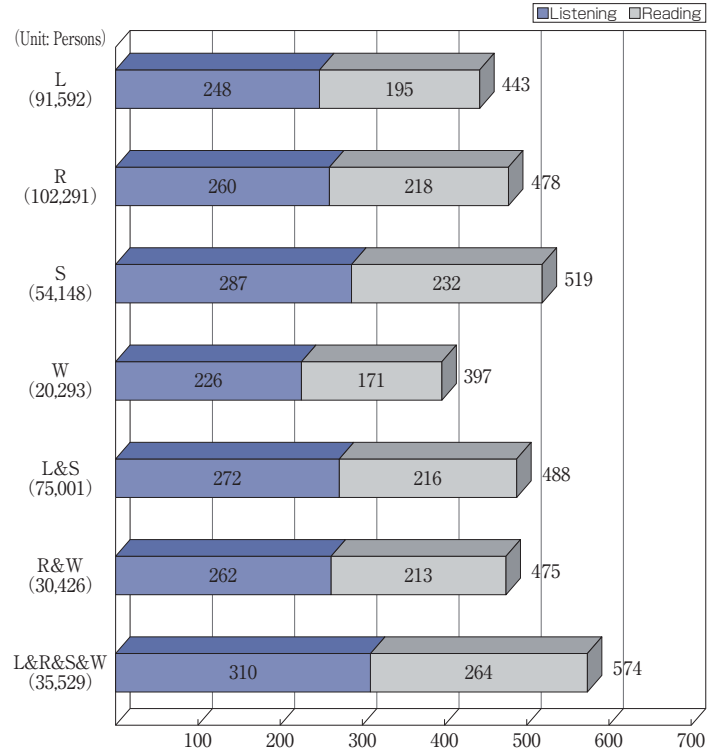
Number of examinees and average scores by the total number of years of studying English

How many years have you spent studying English?



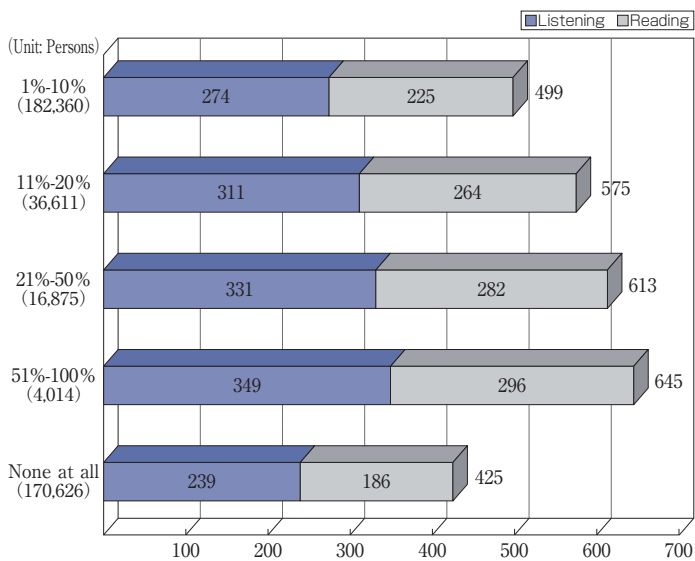
Number of examinees and average scores by most-emphasized language skills

Which of the following language skills are/were most emphasized?



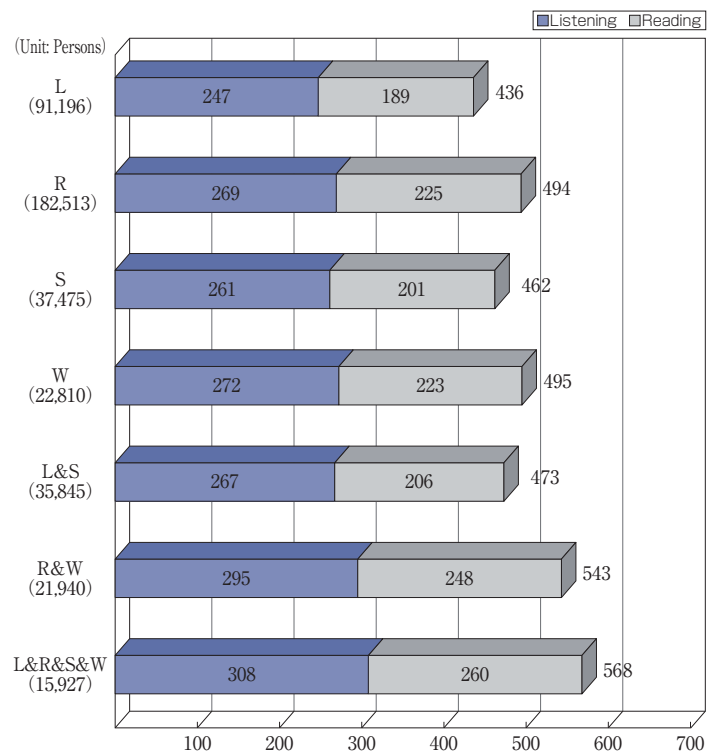
Number of examinees and average scores by frequency of English usage

How much time must you use English in your daily life?

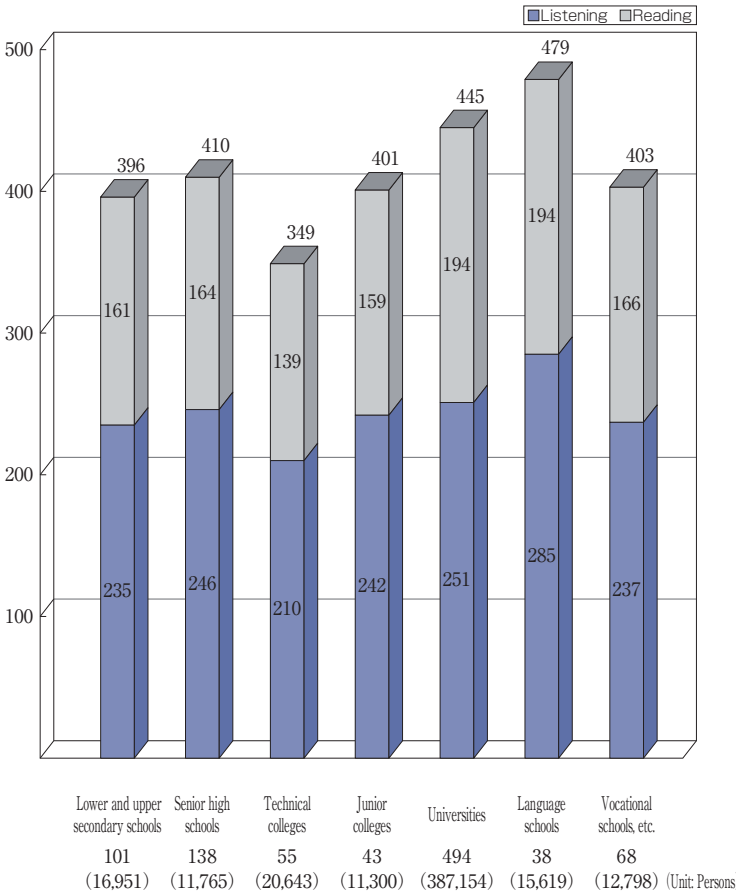


Number of examinees and average scores by English-language skills used

Which of the following English-language skills do you use most often?

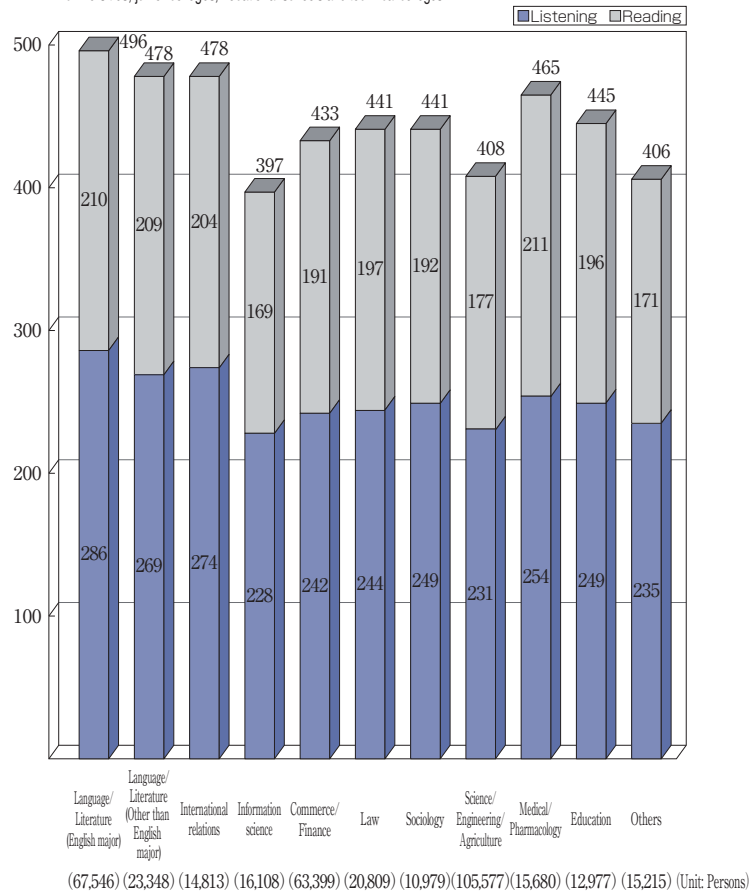


V-1 Number of examinees and average scores by school type



V-2 Number of examinees and average scores by type of major

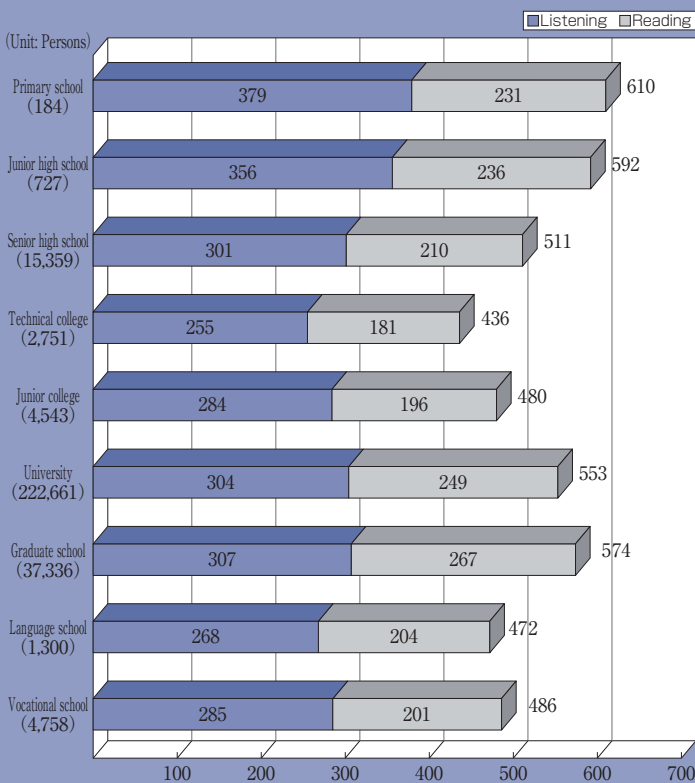
Data has been obtained from examinees who filled in the section on "Major" in the TOEIC IP tests conducted by universities, junior colleges, vocational schools and technical colleges.



Reference

V-3 Number of examinees and average scores of the SP tests in FY2010 by type of school

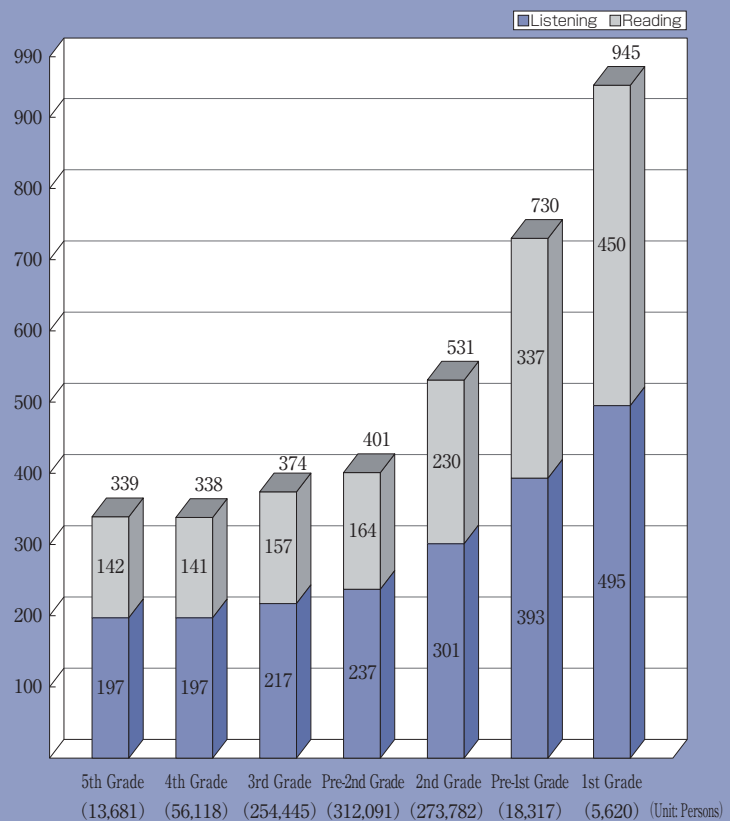
Overall (289,619 examinees)
Average score <Listening 303/Reading 246/Total 549>



V-4 Number of examinees and average scores by STEP grade

Data has been obtained from examinees who filled in the sections below in the TOEIC IP tests conducted by educational institutions from April 2001 to March 2011.

Indicate the STEP grade you attained during the past year, if relevant.



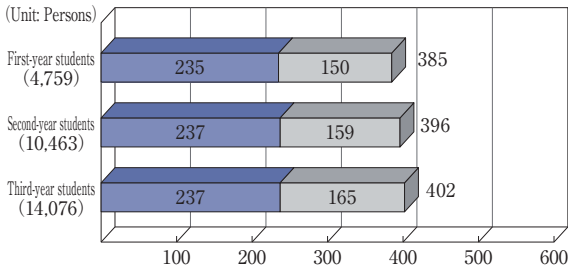
V-5 Number of examinees and average scores by grade

Data has been obtained from examinees who filled in the section on "Educational Background (Type of School/Grade)" in the TOEIC IP tests conducted by educational institutions including language schools and vocational schools (Grades with a small population have been omitted).
 Data does not correspond to the number of examinees in V-1 "Number of examinees and average scores by type of school" on page 8.

■ Listening □ Reading

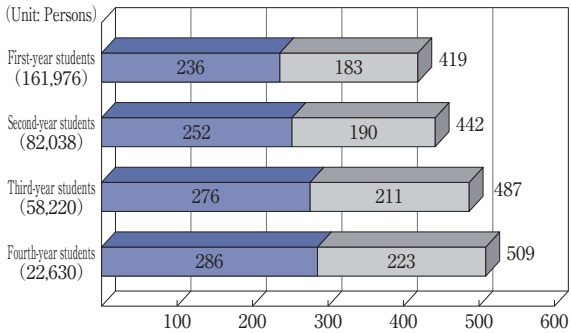
Senior high school (29,298 examinees)

Average score <Listening 237/Reading 161/Total 398>



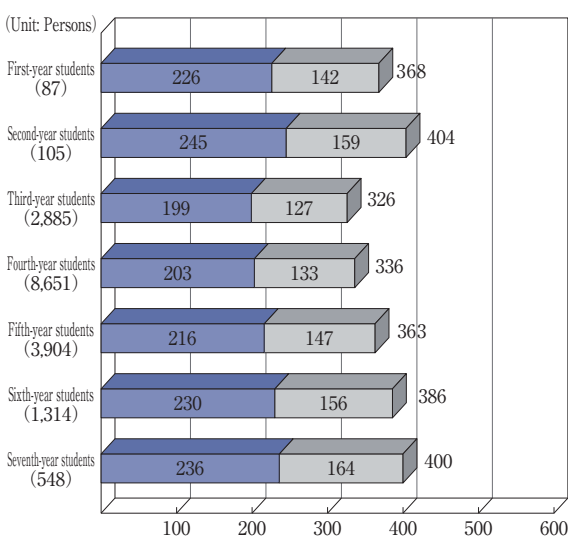
University (324,864 examinees)

Average score <Listening 251/Reading 193/Total 444>



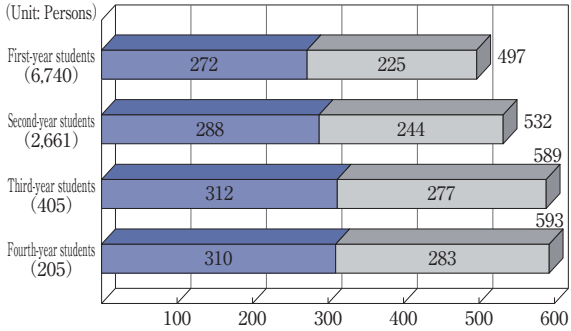
Technical college (17,494 examinees)

Average score <Listening 209/Reading 138/Total 347>



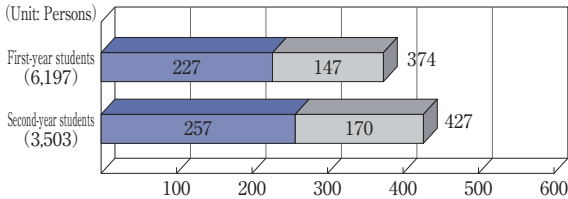
Graduate school (10,011 examinees)

Average score <Listening 279/Reading 234/Total 513>



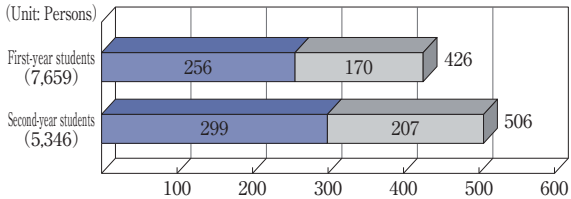
Junior college (9,700 examinees)

Average score <Listening 238/Reading 155/Total 393>



Vocational school (13,005 examinees)

Average score <Listening 274/Reading 185/Total 459>



V-6 Need to use English/overseas experience and TOEIC test scores

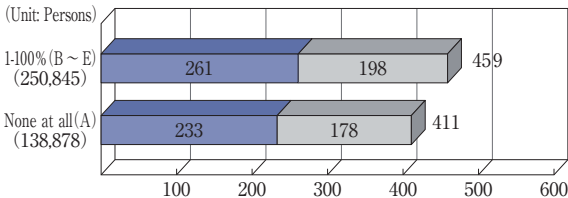
Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by educational institutions.

How much time must you use English in your daily life?

(A : None at all B : 1-10% C : 11-20% D : 21-50% E : 51-100%)

Overall (389,723 examinees)

Average score <Listening 251/Reading 191/Total 442>

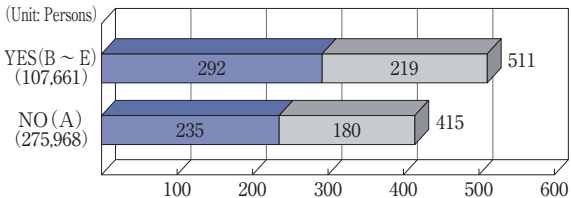


Have you ever lived in a country in which English is the main spoken language?

(A: No B: Yes, for less than 6 months C: Yes, for 6 to 12 months D: Yes, for more than 1 but less than or equal to 2 years E: Yes, for more than 2 years)

Overall (383,629 examinees)

Average score <Listening 251/Reading 191/Total 442>



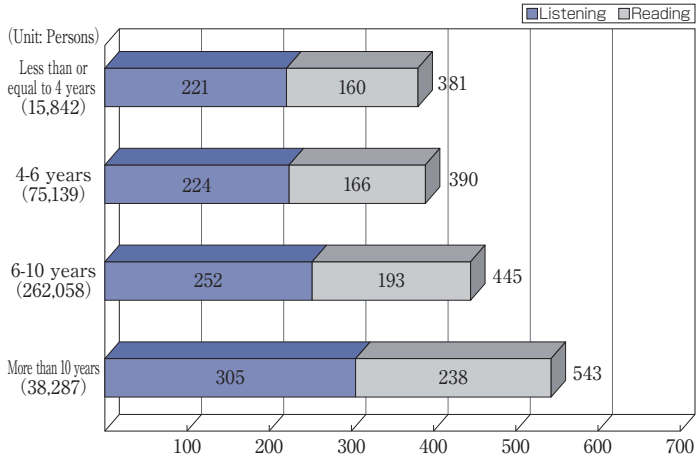
L : Listening R : Reading S : Speaking W : Writing L&S : Listening and Speaking R&W : Reading and Writing L&R&S&W : Listening, Reading, Speaking, and Writing

V-7 English-language experience and TOEIC test scores

Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by educational institutions.

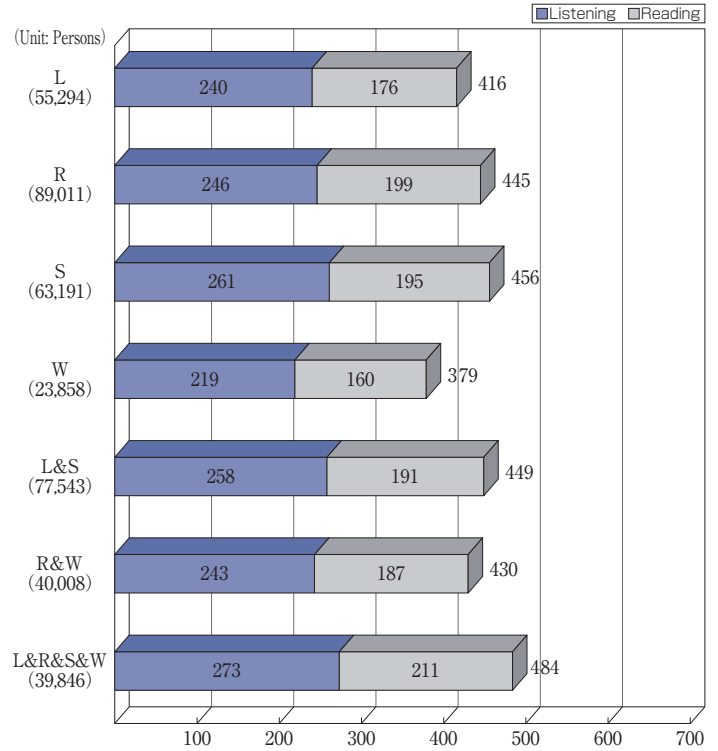
Number of examinees and average scores by the total number of years of studying English

How many years have you spent studying English?



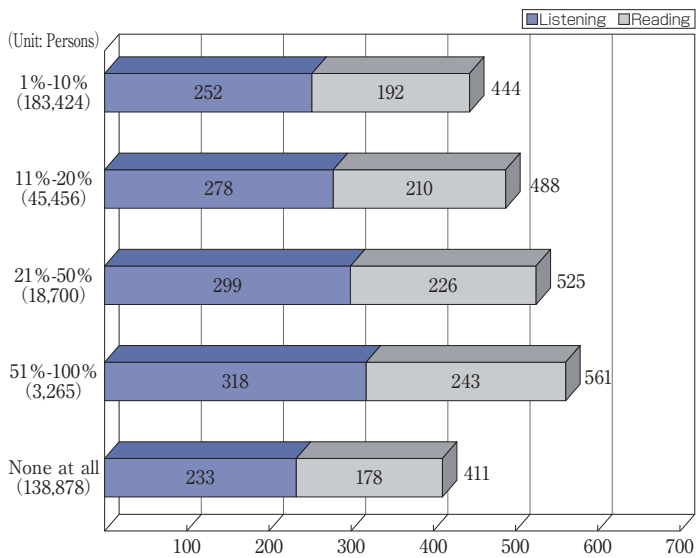
Number of examinees and average scores by most-emphasized language skills

Which of the following language skills are/were most emphasized?



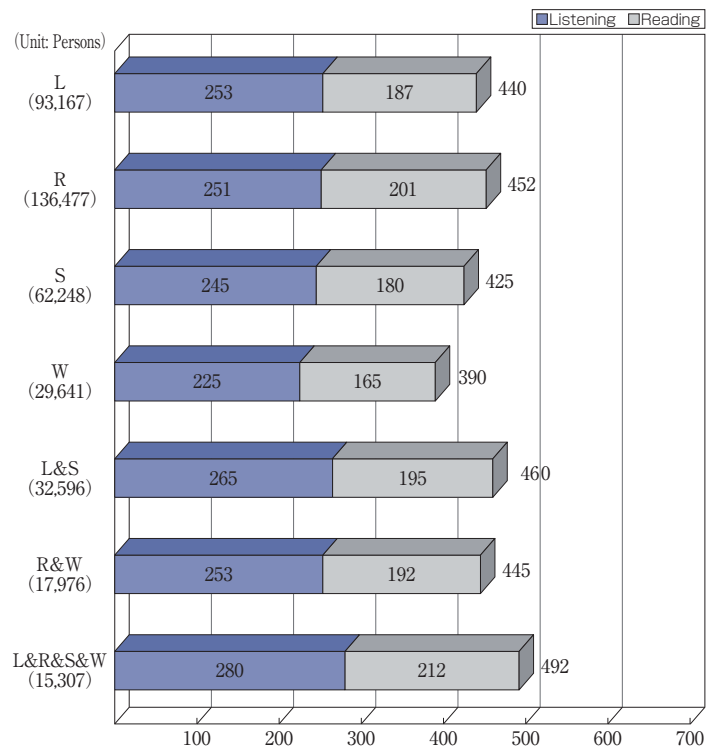
Number of examinees and average scores by frequency of English usage

How much time must you use English in your daily life?



Number of examinees and average scores by English-language skills used

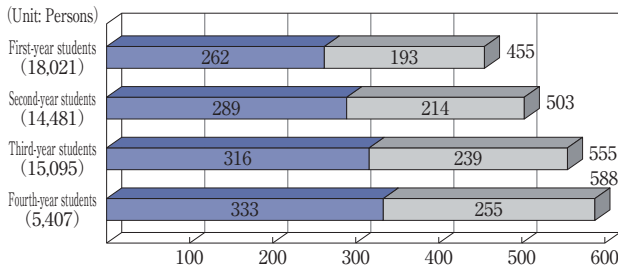
Which of the following English-language skills do you use most often?



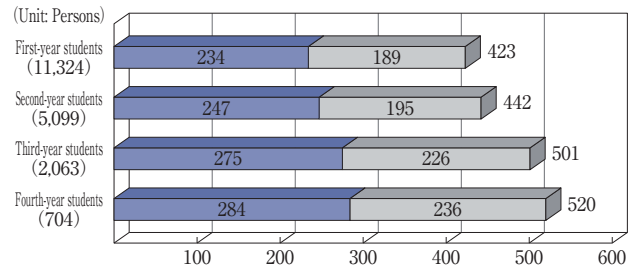
V-8 Number of examinees and average scores by university student's major and grade

Data has been obtained from examinees who filled in the section on "Educational Background" and "Major" in the TOEIC IP tests conducted by universities.

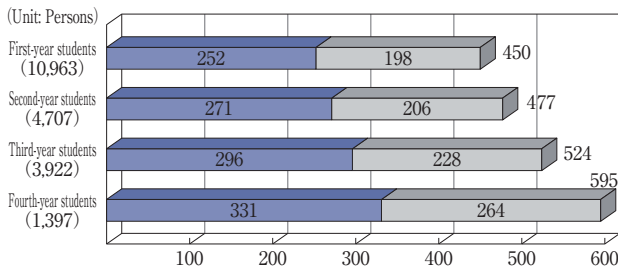
Language/Literature (English major) (53,004 examinees)
Average score <Listening 292/Reading 218/Total 510>



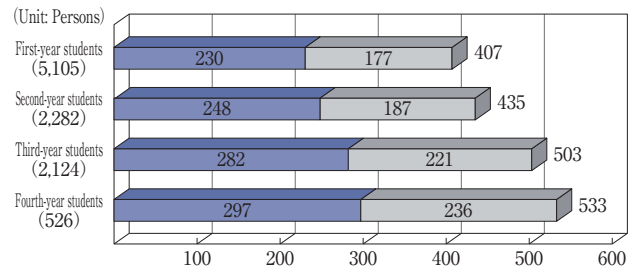
Law (19,190 examinees)
Average score <Listening 244/Reading 197/Total 441>



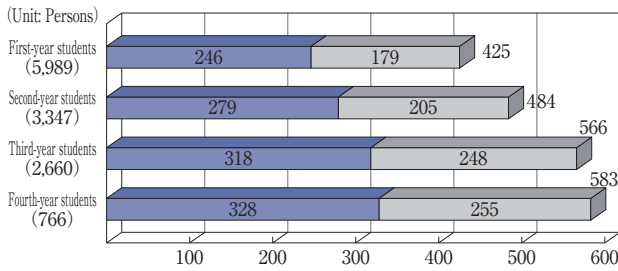
Language/Literature (Other than English major) (20,989 examinees)
Average score <Listening 270/Reading 210/Total 480>



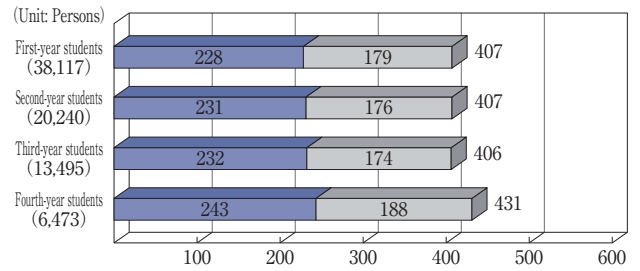
Sociology (10,037 examinees)
Average score <Listening 249/Reading 192/Total 441>



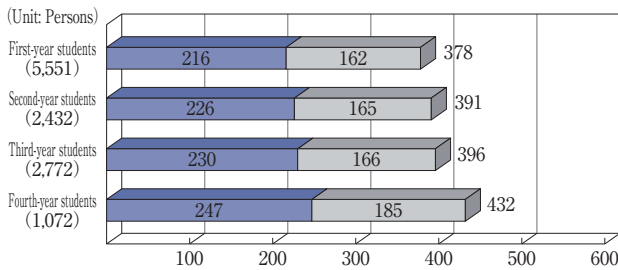
International relations (12,762 examinees)
Average score <Listening 274/Reading 205/Total 479>



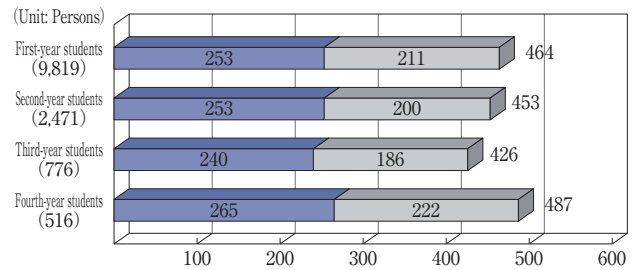
Science/Engineering/Agriculture (78,325 examinees)
Average score <Listening 231/Reading 178/Total 409>



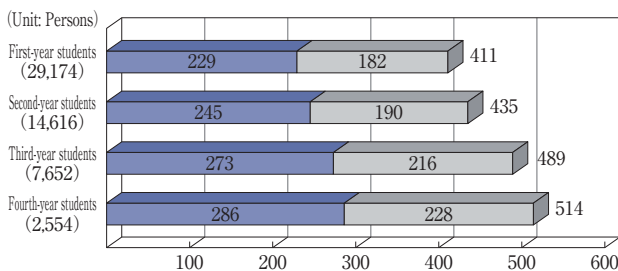
Information science (11,827 examinees)
Average score <Listening 224/Reading 166/Total 390>



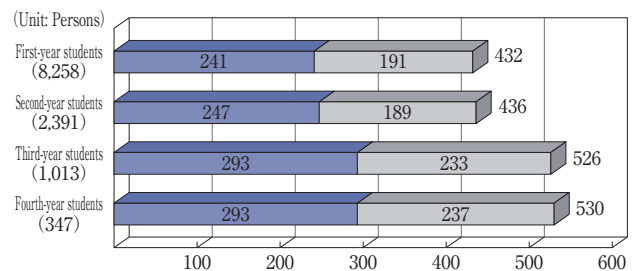
Medical/Pharmacology (13,582 examinees)
Average score <Listening 252/Reading 208/Total 460>



Commerce/Finance (53,996 examinees)
Average score <Listening 242/Reading 191/Total 433>



Education (12,009 examinees)
Average score <Listening 248/Reading 195/Total 443>



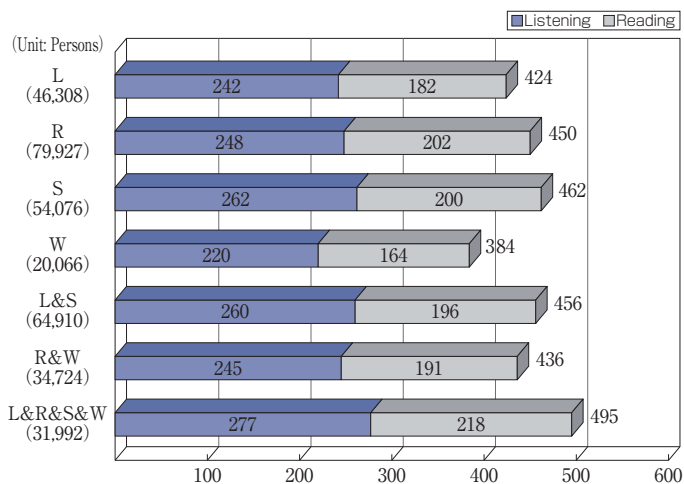
L : Listening R : Reading S : Speaking W : Writing L&S : Listening and Speaking R&W : Reading and Writing L&R&S&W : Listening, Reading, Speaking, and Writing

V-9 English-language experience and TOEIC test scores (universities)

Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by universities.

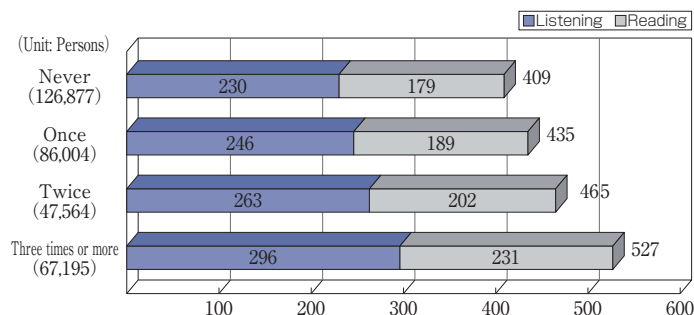
Number of examinees and average scores by most-emphasized language skills

Which of the following language skills are/were most emphasized?



Number of examinees and average scores by the number of times the test is taken

Before today, how many times have you taken the TOEIC test?



V-10 Number of examinees and average scores by senior high school department/course

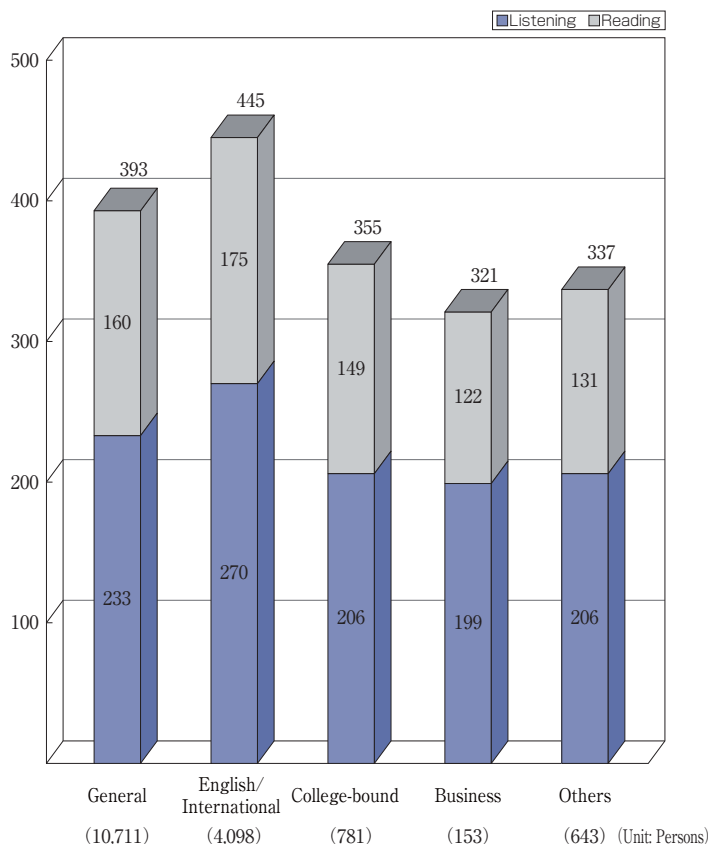
Data has been obtained from examinees who filled in the section on "Department/Course" in the TOEIC IP tests conducted by senior high schools.

V-11 English-language experience and TOEIC test scores (senior high schools)

Data has been obtained from examinees who answered the following questions in the TOEIC IP tests conducted by senior high schools.

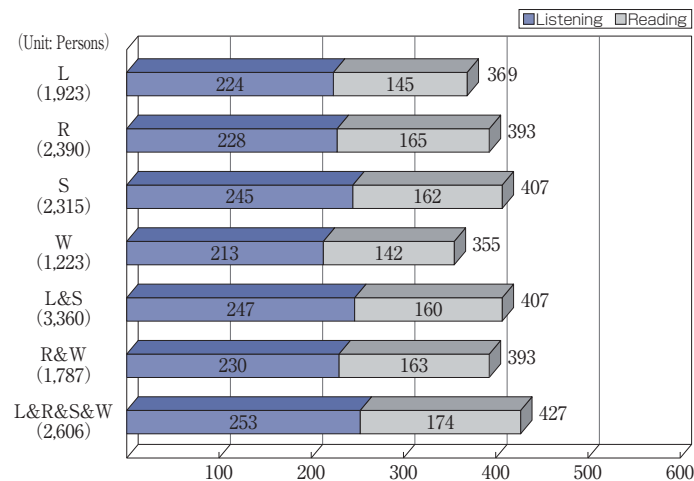
Number of examinees and average scores by most-emphasized language skills

Which of the following language skills are/were most emphasized?



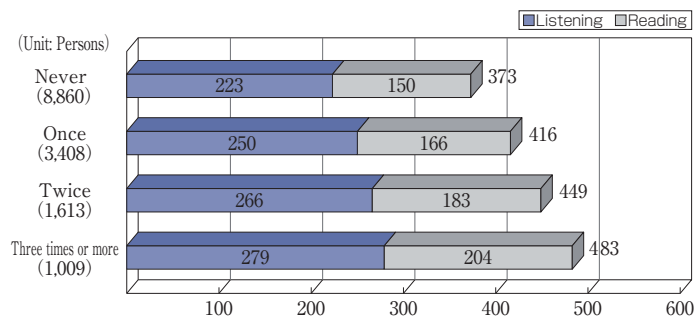
Number of examinees and average scores by the number of times the test is taken

Before today, how many times have you taken the TOEIC test?



Number of examinees and average scores according to the number of times the test is taken

Before today, how many times have you taken the TOEIC test?



VI PROFICIENCY SCALE (The chart shows the approximate correlation between the TOEIC scores and the levels of ability.)

Level	TOEIC score	TOEIC scores of university/junior college students ^(※1)	TOEIC scores companies expect ^(※2)	TOEIC scores of business persons ^(※1)	Evaluation (Guidelines)
A	860				<p>Can usually communicate adequately as a non-native speaker.</p> <p>Within his/her own realm of experience, the individual is capable of sufficient understanding and can typically respond with appropriate expressions even about topics outside of his/her field of specialization. Although speaking ability is not equivalent to that of a native speaker, the individual has a strong grasp of vocabulary, grammar and structure and the ability to use the language relatively fluently.</p>
B	730		Overseas 850~655	Business persons with overseas experience 730 Overseas	<p>Is capable of communicating appropriately in most situations.</p> <p>Understands ordinary conversation well and can respond naturally. The individual also has the ability to respond in some fashion, even when the topic relates to specialized fields. There are typically no great barriers to communicating in usual business situations. While grammatical and structural mistakes sometimes occur and some isolated disparities exist in terms of correctness and fluency, they are not so frequent that speech is misunderstood.</p>
C	470		Sales 745~525 Engineering 725~515 Potential recruits/ New employees 655~445	697 Overseas 579 Sales 541 Sales 516 Engineering 485 New employees among university graduates 483 Engineering	<p>Has sufficient knowledge for daily activities and conducting business within certain limits.</p> <p>Can understand the gist of ordinary conversation and has no trouble forming responses. However, the individual shows some disparities in the ability to respond correctly and making himself/herself understood in more complicated situations. The individual has acquired a fundamental knowledge of grammar and structure and has the vocabulary to communicate essential information, even when lacking expressive power.</p>
D	220	University students 444 Junior college students 393		Business persons who usually communicate in English in daily life	<p>Is capable of minimal communication in ordinary conversation.</p> <p>Can understand simple conversations when the other party speaks slowly and repeats or rephrases what is said. Is capable of reporting on familiar topics. Knowledge of vocabulary, grammar and structure is generally inadequate. However, if the other party is used to dealing with non-native speakers, the individual can manage to get the point across.</p>
E					<p>Is not able to communicate adequately.</p> <p>Even simple conversation at a slow pace is only partially understood. Is able to communicate with isolated phrases but not in full, grammatically correct sentences and does not effectively serve to make himself/herself understood.</p>

※1 : From "FY2010 IP Test Data" ※2 : From "Survey on the Use of English & English Tests in Japanese listed Companies - 2011"

The proficiency scale above is based on the results of validity studies undertaken by Educational Testing Service (ETS) to verify the relationship between communicative proficiency and TOEIC scores. Please use it only as a guideline for assessing communicative proficiency in English on the basis of the TOEIC scores attained.

This proficiency scale should be viewed with consideration for the specific circumstances and the communication needs of the situation in which each individual will be placed. The actual score interpretation in terms of English language proficiency is at the discretion of individuals, schools, or organizations depending upon their specific requirements.



Issued by: **The Institute for International Business Communication**
Official website: <http://www.toEIC.or.jp>

I I B C

TOKYO : Sanno Grand Building, 2-14-2 Nagata-cho, Chiyoda-ku, Tokyo 100-0014 TEL. (03) 5521-5901
NAGOYA : Nishiki Park Building, 2-4-3 Nishiki, Naka-ku, Nagoya, Aichi 460-0003 TEL. (052) 220-0282
OSAKA : Midosuji SG Building, 3-6-1 Bakuromachi, Chuo-ku, Osaka 541-0059 TEL. (06) 6258-0221