

TOEIC Bridge[®] DATA & ANALYSIS 2008

Number of examinees and average scores in FY2008

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The name TOEIC Bridge® incorporates the concept of a "bridge" to the TOEIC test. The TOEIC Bridge test was developed as a global standard with which to measure the basic communicative English language proficiency of beginning learners. From November 2001 to date, it has been conducted in 35 countries around the world. In Japan, in addition to the individual examinees, it was adopted by approximately 550 companies, organizations and schools in FY2008. The TOEIC Bridge has been created to offer the same features as the TOEIC test, such as the expression of assessment as a numerical score and high reliability as a measure of English proficiency, but it is aimed at measuring the proficiency levels of beginning and intermediate learners. By taking advantage of these features, the TOEIC Bridge can be used by educational institutions, such as universities and senior high schools, as well as companies and organizations as a first step for those who are about to embark on the task of gaining higher English proficiency with the eventual aim of taking the TOEIC test, or as a motivator for those who have already taken the TOEIC test, but have yet to achieve a satisfactory score.

There are two ways of providing the opportunity to take the TOEIC Bridge: the Secure Program (SP) test and the Institutional Program (IP) test. The SP test is administered on the date and at the place specified by the TOEIC Steering Committee and the IP test is conducted on the date and at a place set according to the convenience of the administering companies, organizations or schools.

This material is based on data from those who took the TOEIC Bridge SP and IP tests in FY2008 (April 2008 to March 2009). The average values of the total scores in the charts shown below are calculated according to the formula: average listening score + average reading score.

Statistical Relationships between the TOEIC Bridge® Scores and the TOEIC® Listening and Reading Total Scores

| TOEIC Bridge Score | TOEIC Listening & Reading Total Score |
|--------------------|---------------------------------------|
| 90 | 230 |
| 100 | 260 |
| 110 | 280 |
| 120 | 310 |
| 130 | 345 |
| 140 | 395 |
| 150 | 470 |
| 160 | 570 |

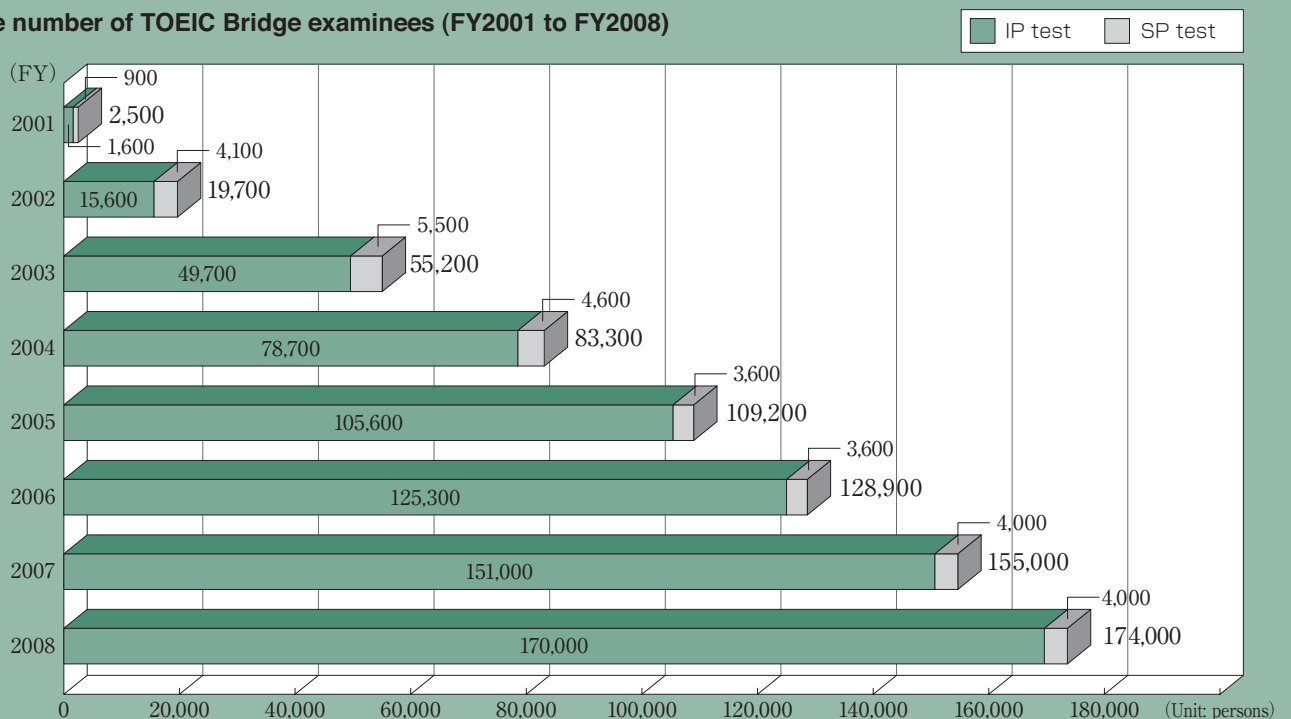
Guidelines for understanding the score comparison table

- The TOEIC scores are predicted from the TOEIC Bridge scores using the data (N=15,569) randomly drawn from the examinees in Japan and South Korea. This is simply because the two countries have the largest number of TOEIC Bridge examinees worldwide.
- The data was collected from November 2000 to September 2005. All the examinees took the two tests within six months. Examinees took the tests in the Secure Program (SP) and/or Institutional Program (IP). Most of the examinees took the TOEIC Bridge test first, then the TOEIC test.
- The average age of test takers in the sample was 20 years old. The largest two education groups were university/college (31%), and high school (23%).
- The predicted scores may be sample-dependent. Results shown here may not be generalized to other samples.
- Although the TOEIC Bridge results are expressed in a total score between 20 and 180, this table only shows the score range between 90 and 160. This is because the TOEIC test has many more questions that measure higher ability levels ("more than 180") than the TOEIC Bridge test. On the other hand, the TOEIC test has few questions suited for "less than 90" level while the TOEIC Bridge test is meant to measure lower ability levels. Hence, ETS determined that the range of TOEIC Bridge scores either "less than 90" or "more than 160" are not appropriate for comparison purposes.

*ETS has recently reexamined the score comparison table and made an adjustment to a score relationship. Examinees scoring 150 or higher (formerly 160 or higher) on the TOEIC Bridge should consider taking the TOEIC test. (Last modified: August 2007)

I Trend in the number of examinees

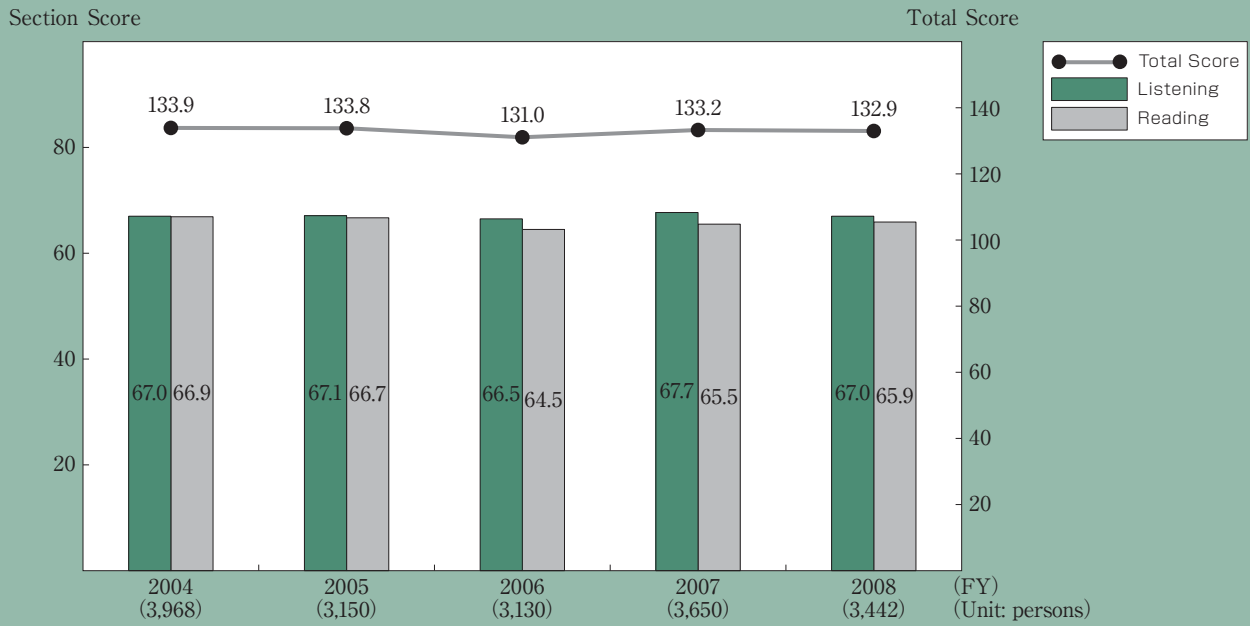
I Trend in the number of TOEIC Bridge examinees (FY2001 to FY2008)



※The figures from FY2007 to FY2008 were rounded to the nearest thousand.
The figures from FY2001 to FY2006 were rounded to the nearest hundred.

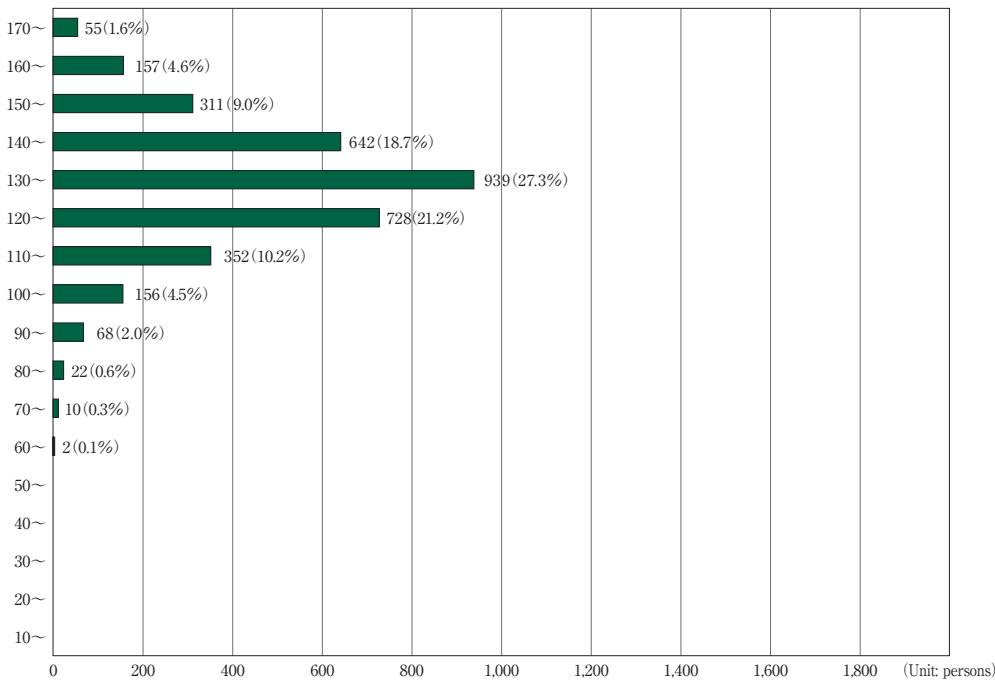
II SP test data

II-1 Number of examinees and average scores for the SP tests over the last 5 years (FY2004 to FY2008)

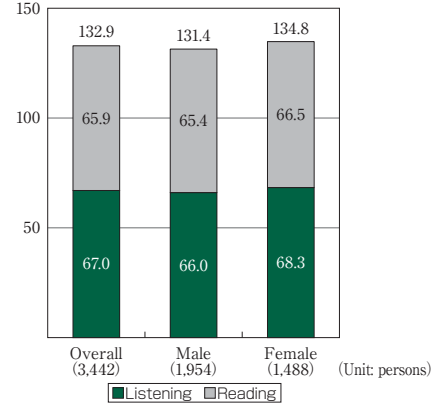


■ SP test in FY2008

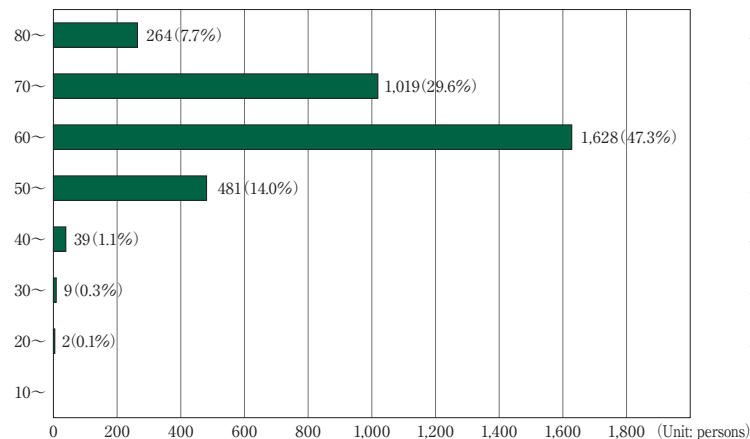
II-2 Total score distribution for the SP test (3,442 examinees)



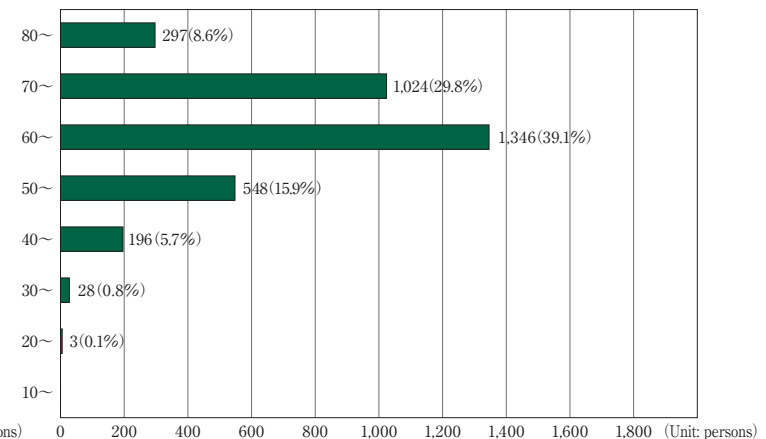
II-5 Average scores for the SP test



II-3 Listening score distribution for the SP test (3,442 examinees)

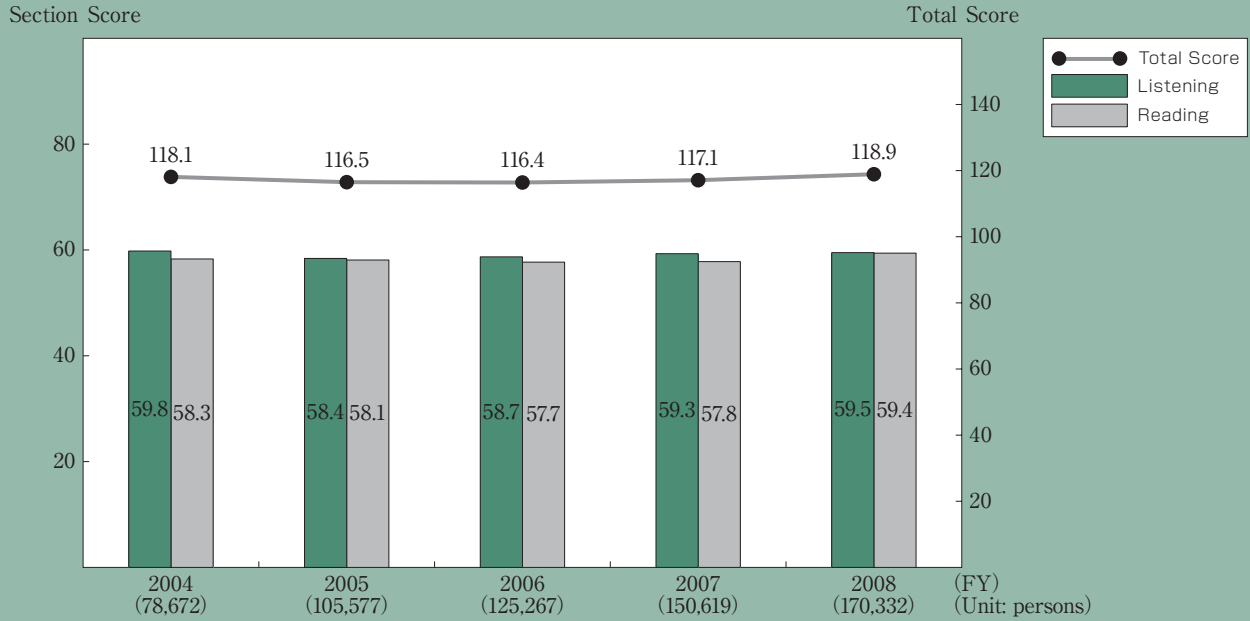


II-4 Reading score distribution for the SP test (3,442 examinees)



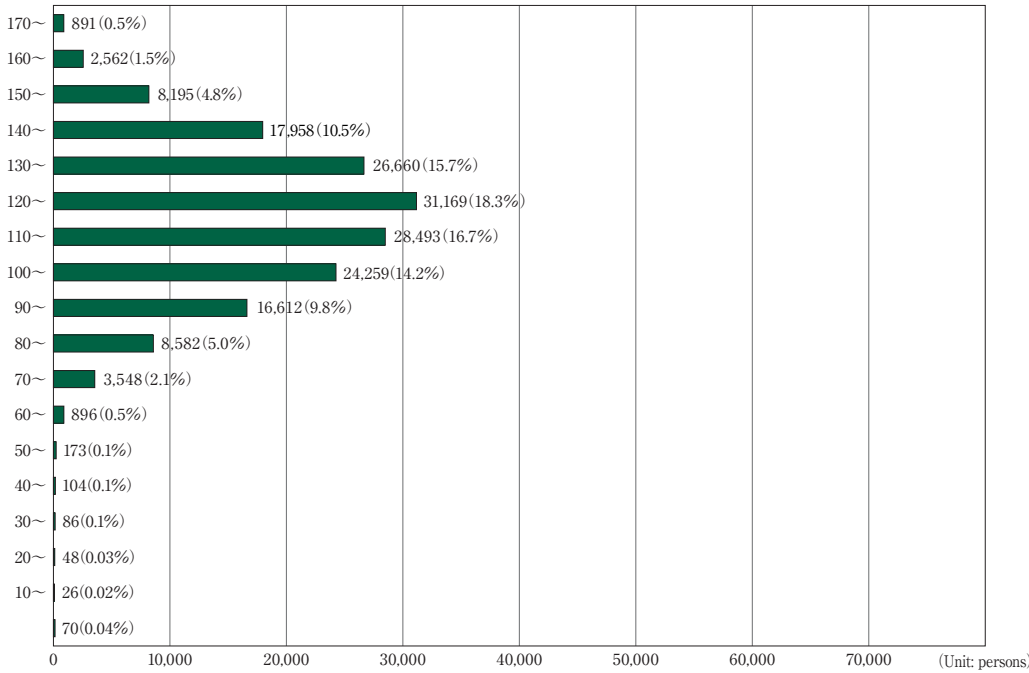
III IP test data (Overall)

III-1 Number of examinees and average scores for the IP tests over the last 5 years (FY2004 to FY2008)

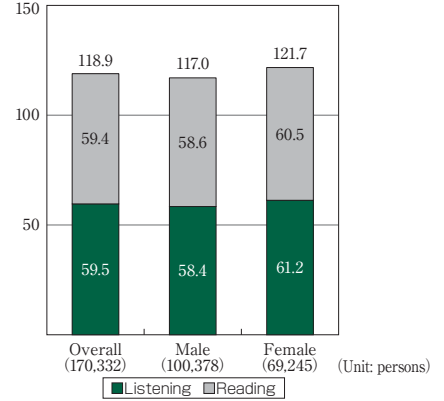


III IP test in FY2008 (Overall)

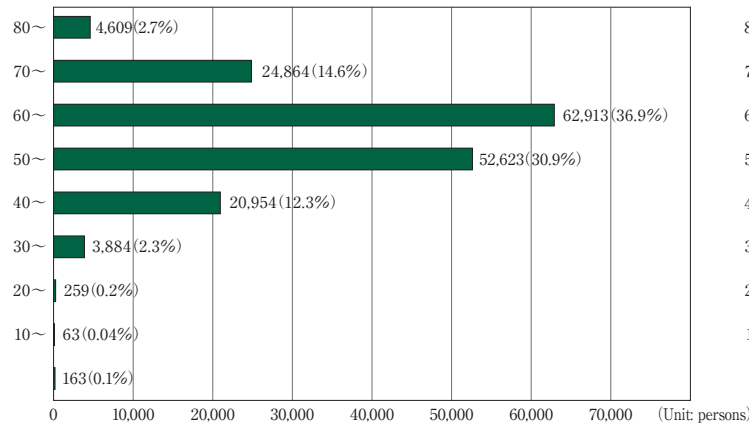
III-2 Total score distribution for the IP test (Overall) (170,332 examinees)



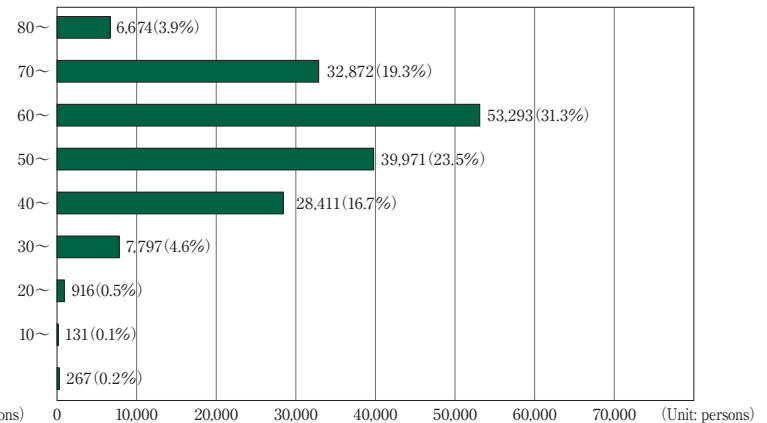
III-5 Average scores for the IP test (Overall)



III-3 Listening score distribution for the IP test (Overall) (170,332 examinees)

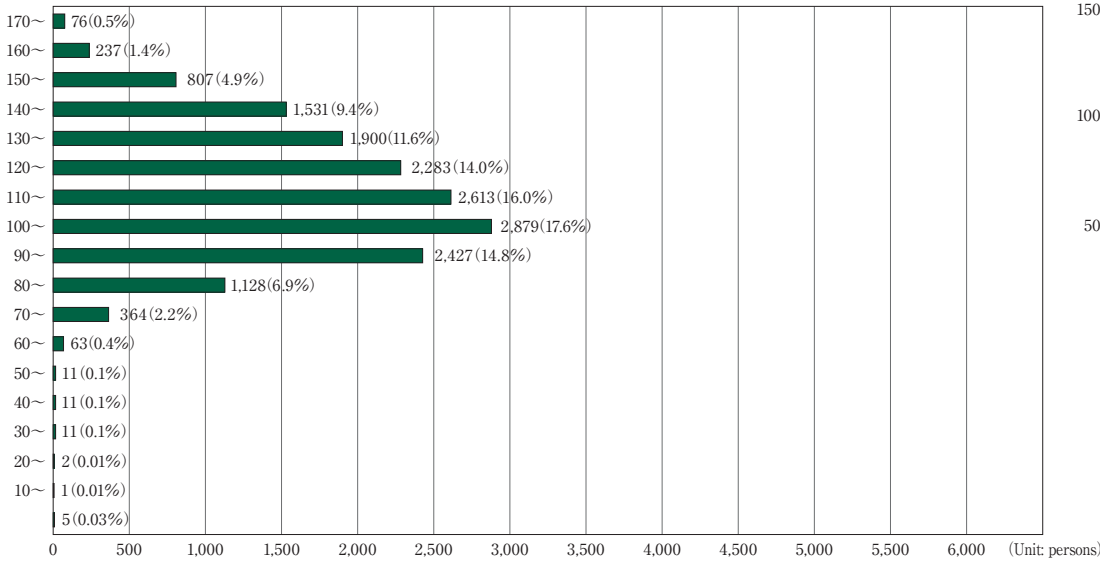


III-4 Reading score distribution for the IP test (Overall) (170,332 examinees)

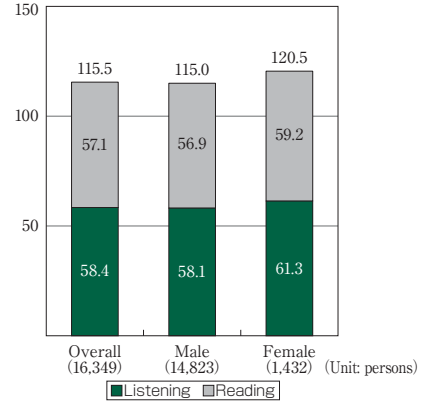


IP test in FY2008 (Companies and organizations) (Charts show data for the IP tests conducted by companies, government and municipal offices, and non-profit organizations)

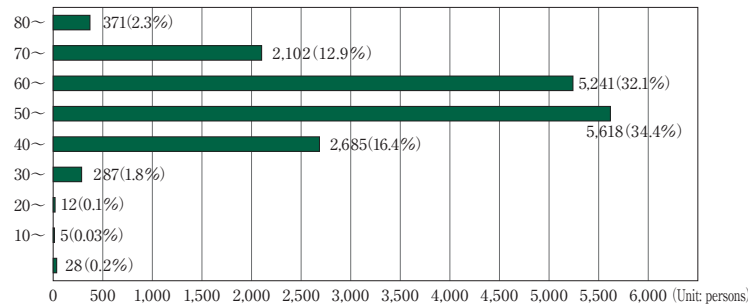
III-6 Total score distribution for the IP test (Companies and organizations) (16,349 examinees)



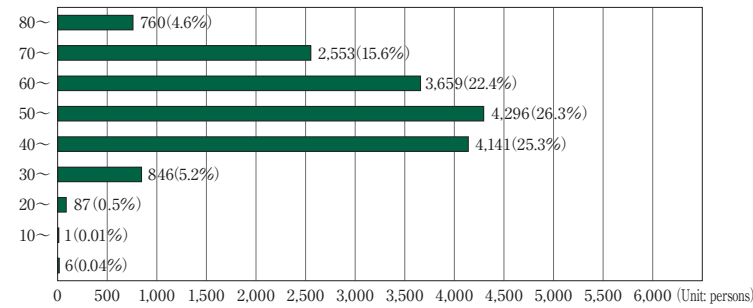
III-9 Average scores for the IP test (Companies and organizations)



III-7 Listening score distribution for the IP test (Companies and organizations) (16,349 examinees)

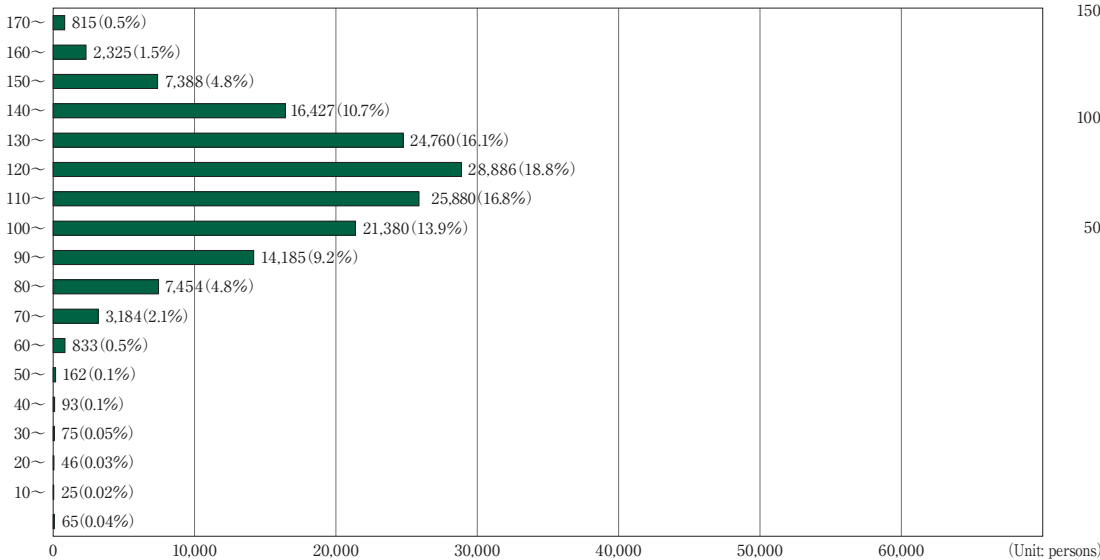


III-8 Reading score distribution for the IP test (Companies and organizations) (16,349 examinees)

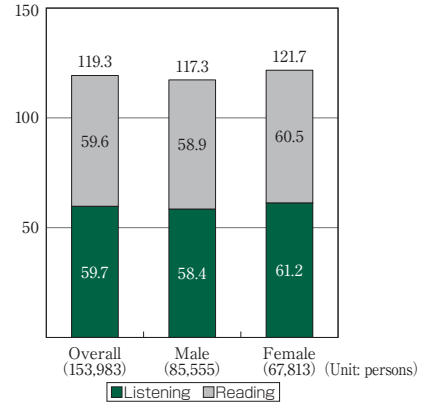


IP test in FY2008 (Schools) (Charts show data for the IP tests conducted by educational institutions, including senior high schools, technical colleges, junior colleges, universities, graduate schools and vocational schools)

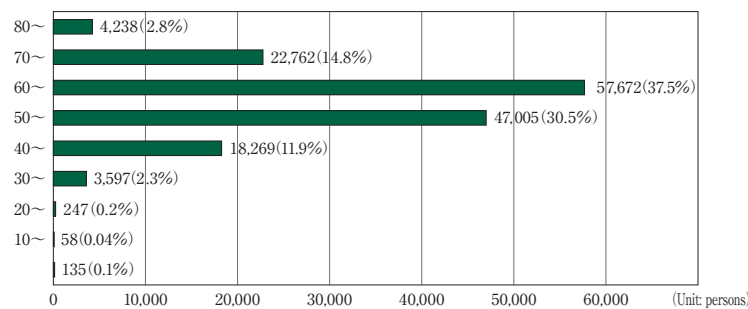
III-10 Total score distribution for the IP test (Schools) (153,983 examinees)



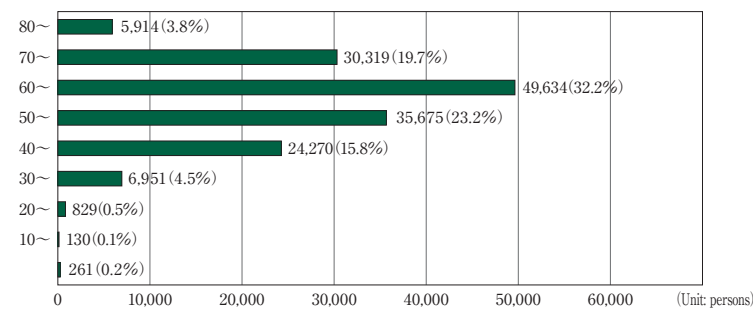
III-13 Average scores for the IP test (Schools)



III-11 Listening score distribution for the IP test (Schools) (153,983 examinees)

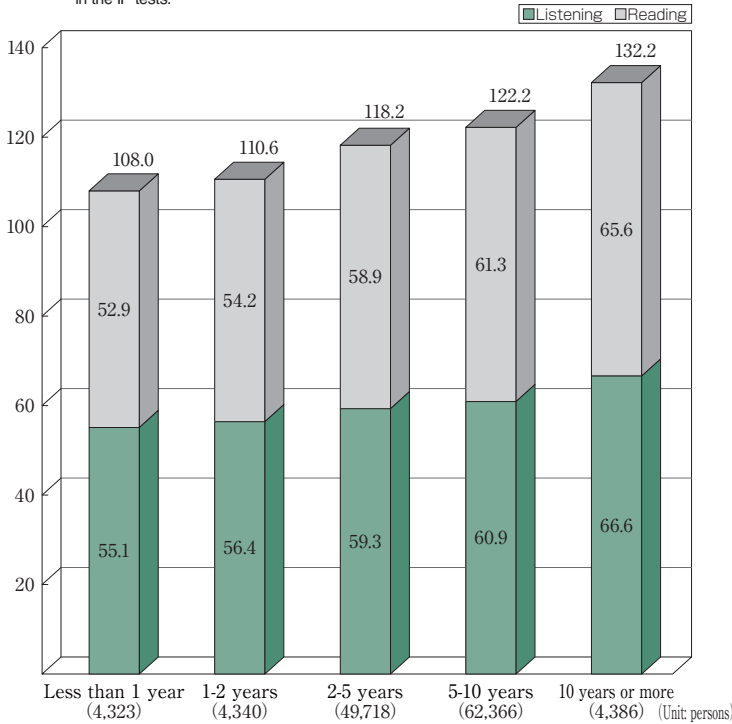


III-12 Reading score distribution for the IP test (Schools) (153,983 examinees)



III-14 Number of examinees and average scores by the total number of years of studying English

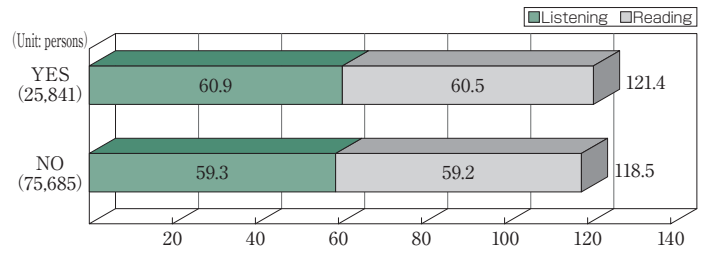
Data has been obtained from examinees who filled in the section on "English Study History" in the IP tests.



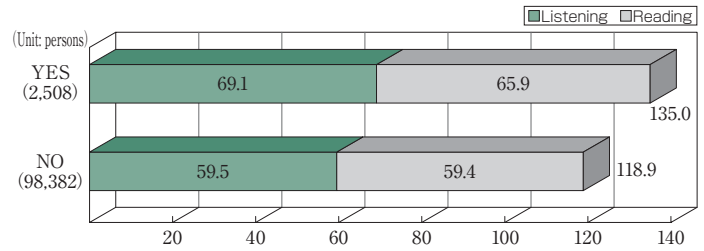
III-15 Status of English usage/overseas experience and TOEIC Bridge scores

Data has been obtained from examinees who answered the following questions in the IP tests (yes/no answers).

① Do you need to write, read, or communicate in English in your daily life?



② Have you ever stayed in a foreign country where you had to speak mainly in English in daily life for 6 months or more?

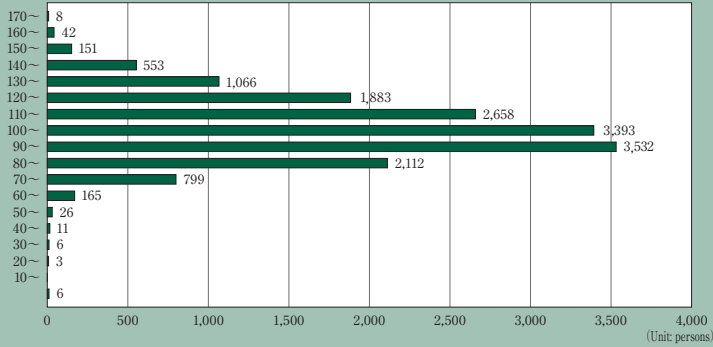


III-16 TOEIC Bridge scores of examinees with STEP grade

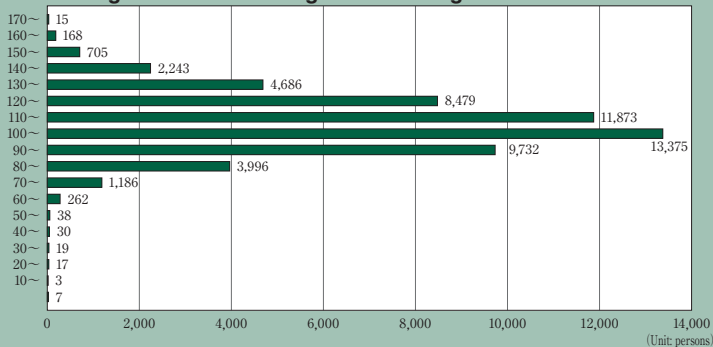
Data has been obtained from examinees who filled in the following section in the IP tests conducted from November 2001 to March 2009 (Data for groups with a small population has been omitted).

Indicate the STEP grade that you attained during the past year, if relevant.

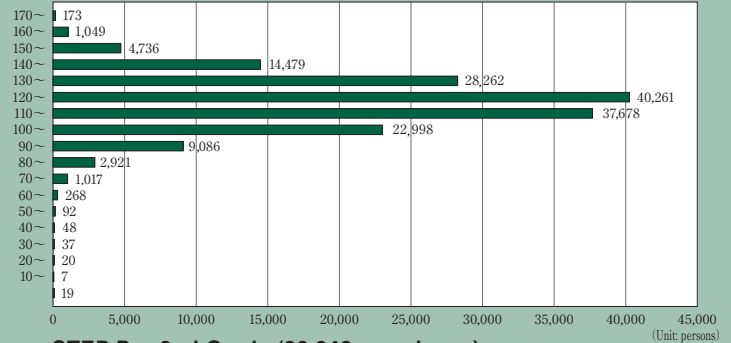
STEP 5th Grade (16,414 examinees)
Average score <Listening 53.9/Reading 51.2/Total 105.1>



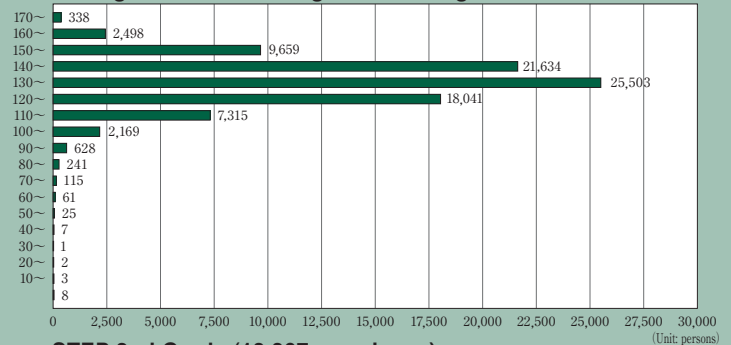
STEP 4th Grade (56,834 examinees)
Average score <Listening 56.0/Reading 53.9/Total 109.9>



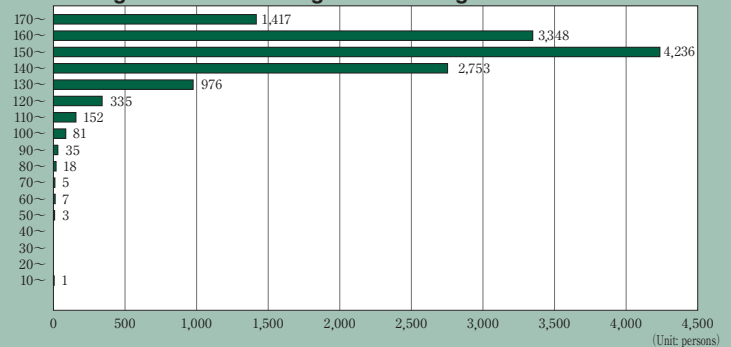
STEP 3rd Grade (163,151 examinees)
Average score <Listening 60.8/Reading 59.9/Total 120.7>



STEP Pre-2nd Grade (88,248 examinees)
Average score <Listening 67.4/Reading 67.3/Total 134.7>



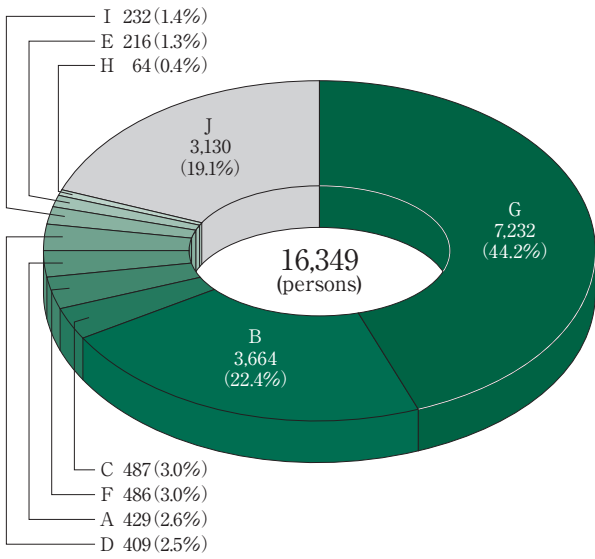
STEP 2nd Grade (13,367 examinees)
Average score <Listening 76.4/Reading 76.8/Total 153.2>



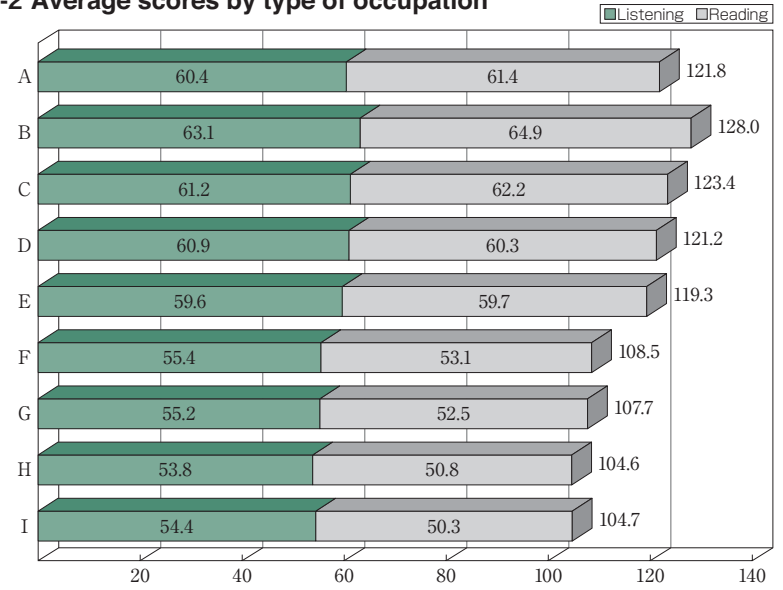
IV IP test data (Companies and organizations)

A: Management B: Specialists, researchers, and technical specialists C: Sales and marketing D: Office work assistants E: Service-oriented posts F: Machinery maintenance/control staff and technical works G: Manufacturing H: Transportation I: Field operations J: No answer

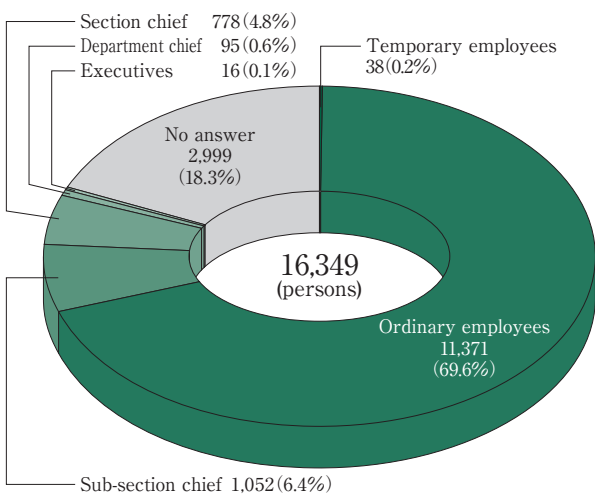
IV-1 Number of examinees by type of occupation



IV-2 Average scores by type of occupation



IV-3 Number of examinees by level of work position

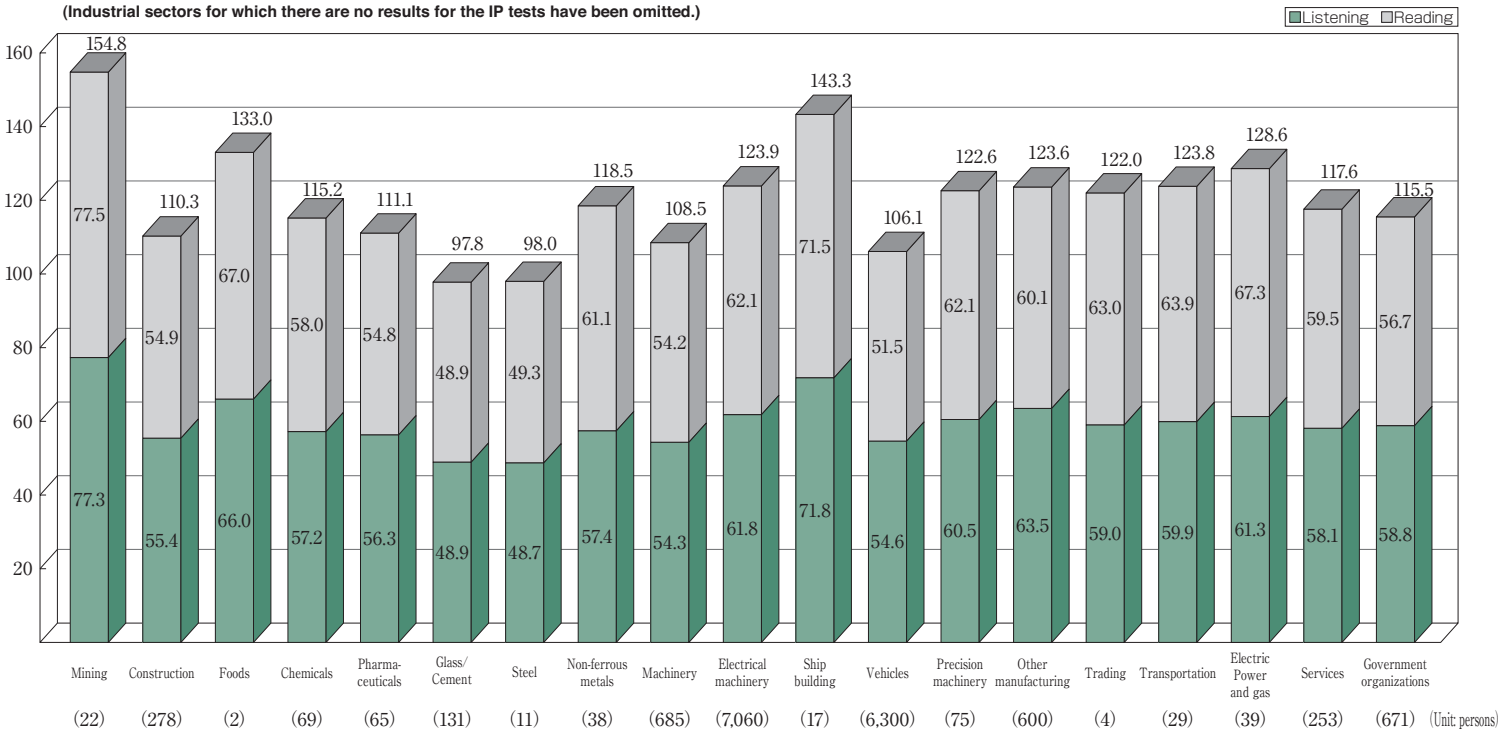


IV-4 Average scores by level of work position



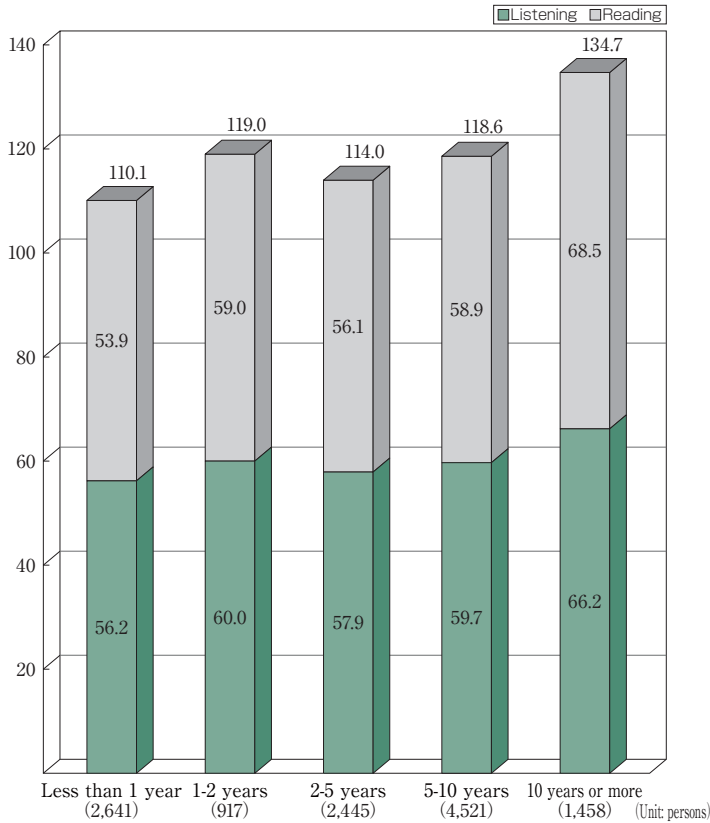
IV-5 Number of examinees and average scores by industry

(Industrial sectors for which there are no results for the IP tests have been omitted.)



IV-6 Number of examinees and average scores by the total number of years of studying English

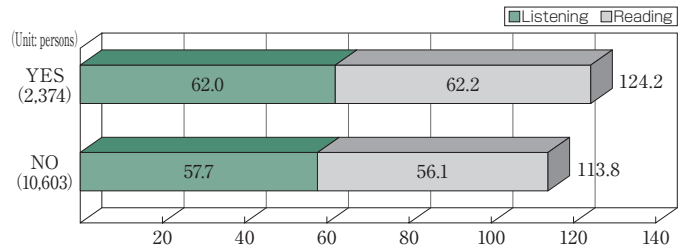
Data has been obtained from examinees who filled in the section on "English Study History" in the IP tests conducted by companies and organizations.



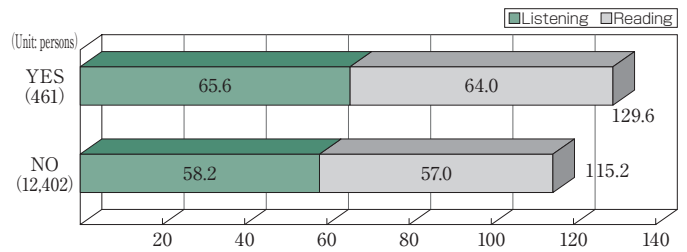
IV-7 Status of English usage/overseas experience and TOEIC Bridge scores

Data has been obtained from examinees who answered the following questions in the IP tests conducted by companies and organizations (yes/no answers).

① Do you need to write, read, or communicate in English in your daily life?

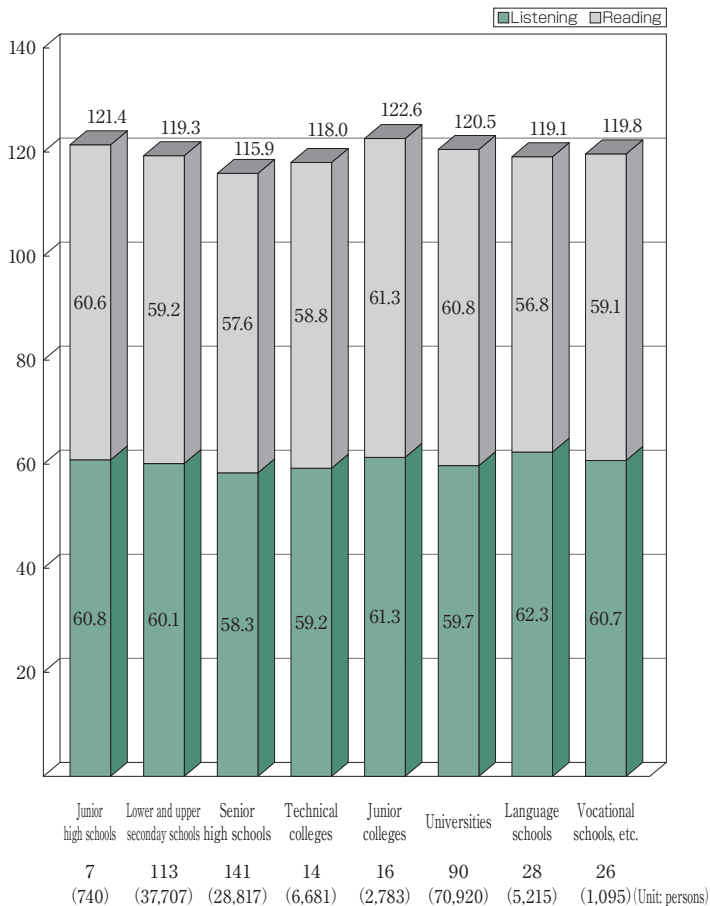


② Have you ever stayed in a foreign country where you had to speak mainly in English in daily life for 6 months or more?



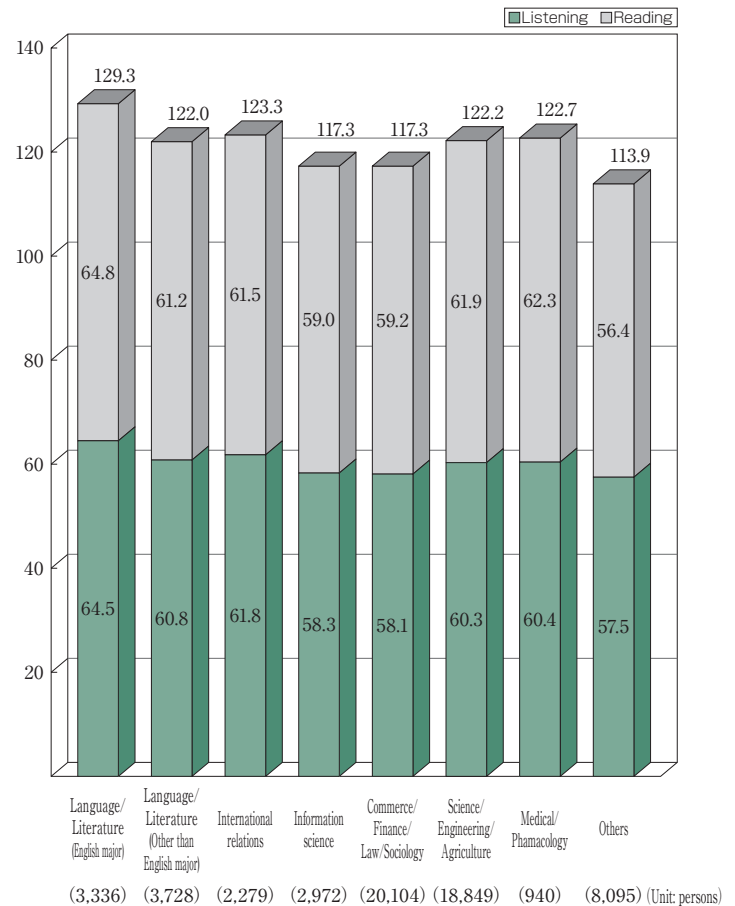
V IP test data (Schools)

V-1 Number of examinees and average scores by type of school



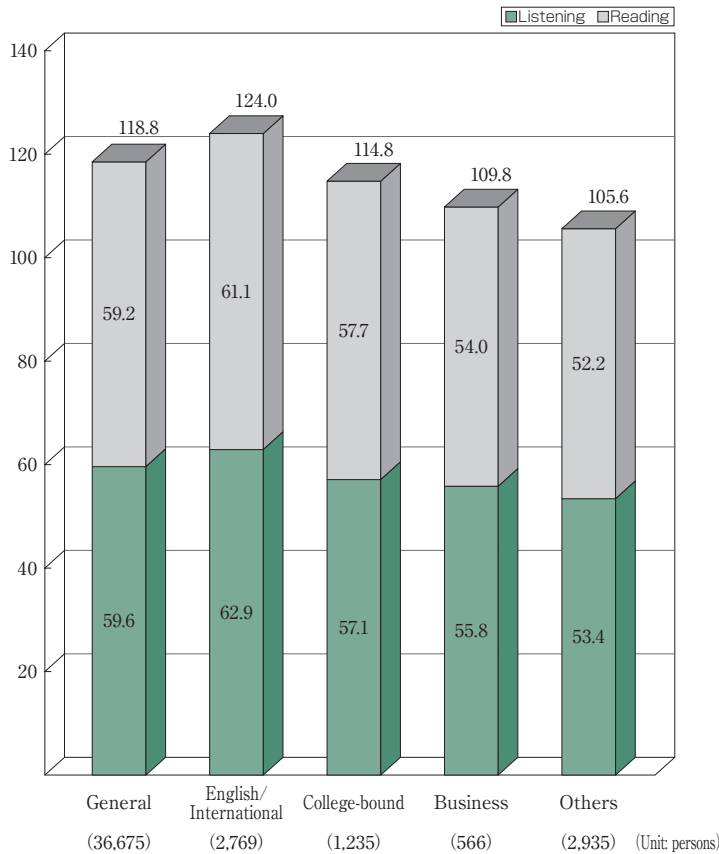
V-2 Number of examinees and average scores by type of major

Data has been obtained from examinees who filled in the section on "Major" in the IP tests conducted by universities, junior colleges, vocational schools and technical colleges.



V-3 Number of examinees and average scores by senior high school department/course

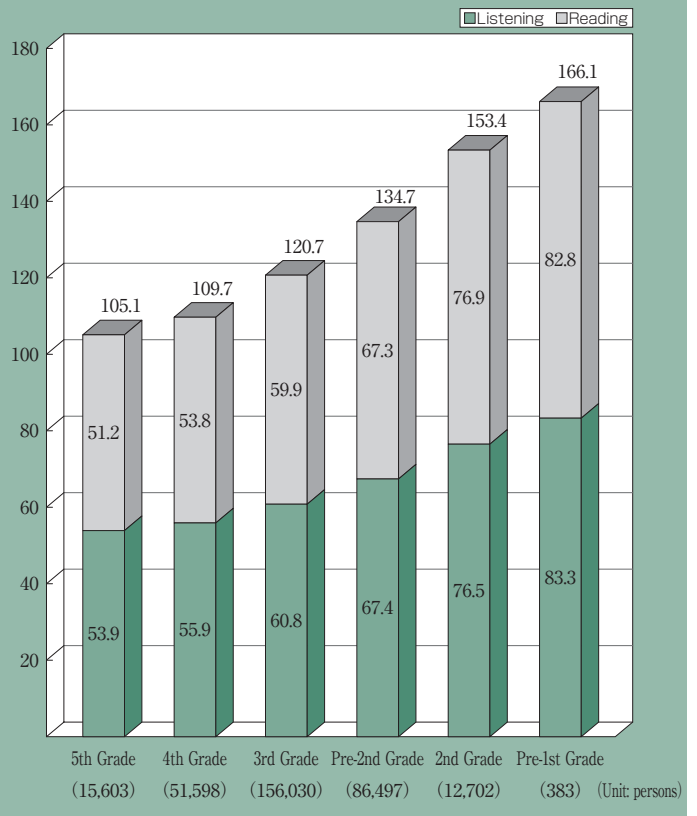
Data has been obtained from examinees who filled in the section on "Department/Course" in the IP tests conducted by senior high schools.



V-4 Number of examinees and average scores by STEP grade

Data has been obtained from examinees who filled in the sections below in the IP tests conducted by educational institutions from November 2001 to March 2009.

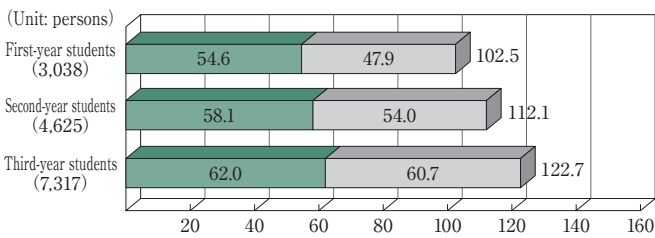
Indicate the STEP grade you attained during the past year, if relevant.



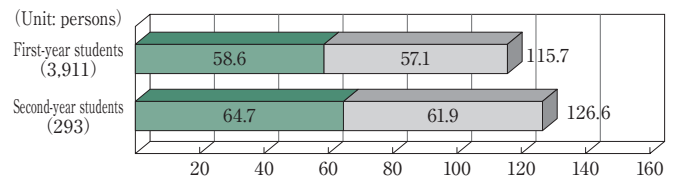
V-5 Number of examinees and average scores by grade

Data has been obtained from examinees who filled in the section on "Educational Background (Type of School/Grade)" in the IP tests conducted by educational institutions including language schools, vocational schools and preparatory schools (Grades with a small population have been omitted).
Data does not correspond to the number of examinees in V-1 "Number of examinees and average scores by type of school" on page 7.

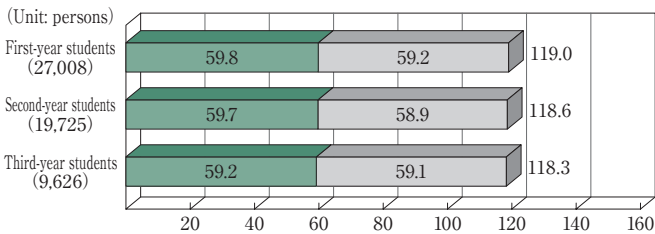
Junior high school (14,980 examinees)
Average score <Listening 59.3/Reading 56.1/Total 115.4>



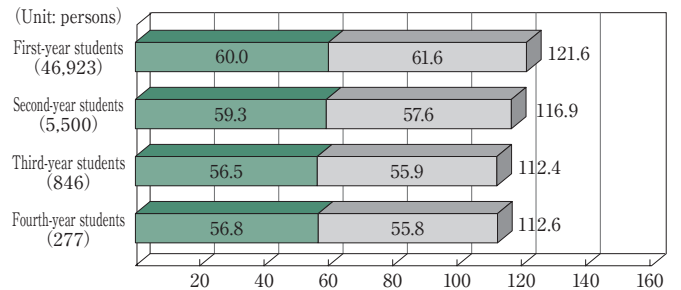
Junior college (4,204 examinees)
Average score <Listening 59.0/Reading 57.4/Total 116.4>



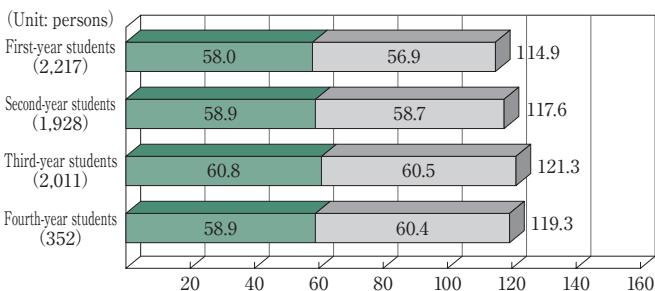
Senior high school (56,359 examinees)
Average score <Listening 59.6/Reading 59.1/Total 118.7>



University (53,546 examinees)
Average score <Listening 59.9/Reading 61.1/Total 121.0>



Technical college (6,509 examinees)
Average score <Listening 59.2/Reading 58.8/Total 118.0>



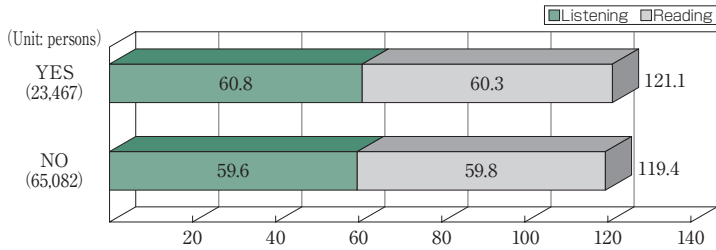
Reference

Primary school (199 examinees)
Average score <Listening 63.2/Reading 52.7/Total 115.9>
Vocational school (517 examinees)
Average score <Listening 58.5/Reading 57.4/Total 115.9>

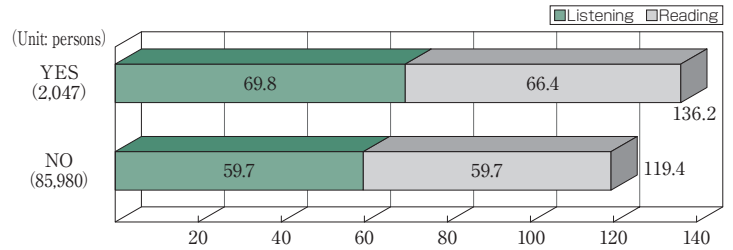
V-6 Status of English usage/overseas experience and TOEIC Bridge scores

Data has been obtained from examinees who answered the following questions in the IP tests conducted by educational institutions (yes/no answers).

① Do you need to write, read, or communicate in English in your daily life?

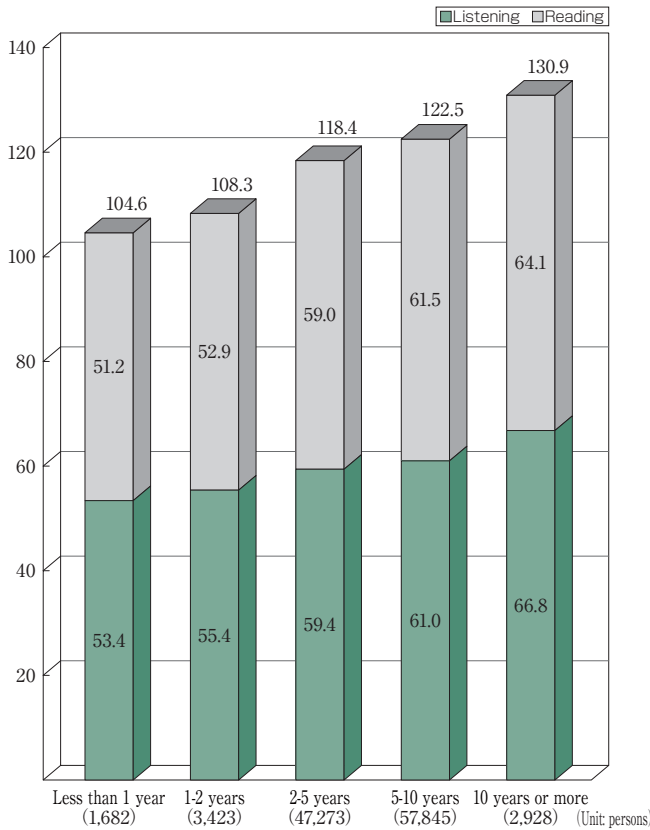


② Have you ever stayed in a foreign country where you had to speak mainly in English in daily life for 6 months or more?



V-7 Number of examinees and average scores by the total number of years of studying English

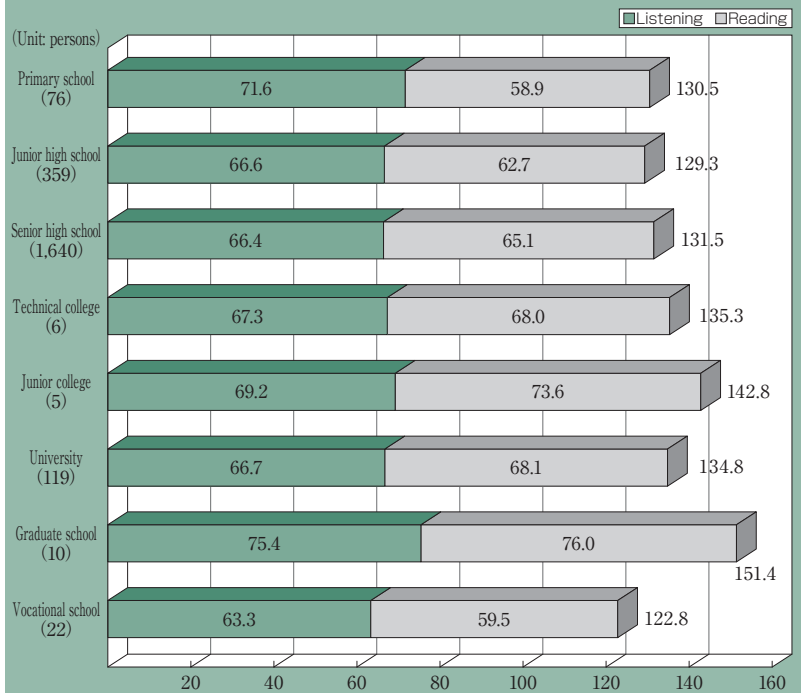
Data has been obtained from examinees who filled in the section on "English Study History" in the IP tests conducted by educational institutions.



Reference

V-8 Number of examinees and average scores for the SP test in FY2008 by type of school

Total: 2,237 examinees
Average score <Listening 66.6/Reading 64.7/Total 131.3>



VI Secure Program (SP) and Institutional Program (IP) tests

| | Secure Program | Institutional Program |
|---------------------|---|--|
| Test date | Fixed by the TOEIC Steering Committee at four times per year (March, June, September and November) | At the convenience of the conducting organization |
| Test place | Fixed by the TOEIC Steering Committee | At the convenience of the conducting organization |
| Test method | Administered by the TOEIC Steering Committee | Administered by the conducting organization following the administration manual |
| Application | Individual application: Apply individually to the TOEIC Steering Committee Group application: 10 or more examinees per group | Apply through the contact person of the conducting organization (Restricted to groups of 10 or more examinees at any one time) |
| Test results | Mailed to the examinee in a confidential envelope within 35 days of the test date *Official Score Certificate is issued | Mailed the following two items to the contact person within 5 business days (excluding Saturdays, Sundays, holidays, and the period at the end and beginning of the year) of the receipt of the test materials • Score Roster • Score Report *Official Score Certificate is not issued |

Issued by:

The Institute for International Business Communication, TOEIC Steering Committee, TOEIC Bridge Division

Tokyo operation center : Sanno Grand Building, 2-14-2 Nagata-cho, Chiyoda-ku, Tokyo 100-0014 TEL. (03) 5521-5901

Osaka operation center : Midouji SG Building, 3-6-1 Bakuromachi, Chuo-ku, Osaka 541-0059 TEL. (06) 6258-0221

Official website: **<http://www.toeic.or.jp>**